

# AMERICAN EAGLE OUTFITTERS INC

## FORM 8-K (Current report filing)

Filed 04/08/05 for the Period Ending 04/06/05

|             |   |
|-------------|---|
| Address     | 77 HOT METAL STREET<br>PITTSBURGH, PA 15203 |
| Telephone   | 4124323300                                  |
| CIK         | 0000919012                                  |
| Symbol      | AEO   |
| SIC Code    | 5651 - Family Clothing Stores               |
| Industry    | Retail (Apparel)                            |
| Sector      | Services                                    |
| Fiscal Year | 01/28                                       |

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**  
Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

**Date of Report**  
(Date of earliest event reported)

**April 6, 2005**

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**AMERICAN EAGLE OUTFITTERS, INC.**  
(Exact name of registrant as specified in its charter)

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**Delaware**  
(State of incorporation)

**0-23760**  
(Commission File Number)

**13-2721761**  
(IRS Employer Identification No.)

**150 Thorn Hill Drive**  
**Warrendale, Pennsylvania**  
(Address of principal executive offices)

**15086-7528**  
(Zip Code)

**(724) 776-4857**  
(Registrant's telephone number,  
including area code)

**N/A**  
(Former name or former address, if changed since last report)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 7.01. Regulation FD Disclosure**

On April 6, 2005, American Eagle Outfitters, Inc. (the "Company") issued a press release announcing, among other things, the Company's March 2005 sales. A copy of the press release is attached hereto as Exhibit 99.1.

**Item 9.01. Financial Statements and Exhibits**

(c) Exhibits

| <u>Exhibit No.</u> | <u>Description</u>                                       |
|--------------------|--|
| 99.1               | Press Release dated April 6, 2005 announcing March sales |

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

AMERICAN EAGLE OUTFITTERS, INC.  
(Registrant)

Date: April 8, 2005

By: /s/ Laura A. Weil  
Laura A. Weil  
Executive Vice President and  
Chief Financial Officer

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**EXHIBIT INDEX**

| <u>Exhibit Number</u> | <u>Description</u>                                       |
|-----------------------|--|
| 99.1                  | Press Release dated April 6, 2005 announcing March sales |

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**EXHIBIT 99.1**

**AMERICAN EAGLE  
OUTFITTERS****Reports Record March Sales of \$184.6 Million, an Increase of 38.5%  
Same Store Sales Increased 29.2%  
Raises First Quarter EPS Guidance**

Warrendale, PA, April 6, 2005 - American Eagle Outfitters, Inc. (NASDAQ: AEOS) today announced that total sales for the month ended April 2, 2005 increased 38.5% to a record \$184.6 million, compared to \$133.3 million for the month ended April 3, 2004. Comparable store sales increased 29.2% for the March period.

Total sales for the nine-week period ended April 2, 2005 increased 39.8% to \$311.5 million, compared to \$222.8 million for the nine-week period ended April 3, 2004. Comparable store sales for the American Eagle Outfitters stores increased 30.5% for the nine-week period.

Based on strong March results, the company is raising its first quarter earnings guidance to a range of \$0.30 to \$0.31 per share. Note that this guidance does not include the impact from the implementation of Financial Accounting Standards No. 123R, "Share Based Payments", which the company will adopt during the third quarter as required. The company's earnings in the first quarter of last year were \$0.18 per share from continuing operations. Additionally, the company's previous first quarter earnings guidance was \$0.26 to \$0.27 per share.

To access our recorded monthly sales commentary, please call 800-642-1687, conference code #3282124.

American Eagle Outfitters (NASDAQ: AEOS) is a leading lifestyle retailer that designs, markets, and sells its own brand of relaxed, casual clothing for 15 to 25 year olds, providing high-quality merchandise at affordable prices. AE's collection includes modern basics like jeans, cargo pants, and graphic Ts as well as a stylish assortment of cool accessories, outerwear and footwear. American Eagle Outfitters currently operates 777 AE stores in 49 states, the District of Columbia and Puerto Rico, and 70 AE stores in Canada. AE also operates via its Web business, [www.ae.com](http://www.ae.com), which offers additional sizes and styles of favorite AE merchandise.

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: This release contains forward-looking statements, which represent our expectations or beliefs concerning future events, specifically regarding first quarter sales and earnings. All forward-looking statements made by the Company involve material risks and uncertainties and are subject to change based on factors beyond the Company's control. Such factors include, but are not limited to the risk that our first quarter sales, markdowns and/or earnings expectations may not be achieved, and those other risks described in the Company's filings with the Securities and Exchange Commission. Accordingly, the Company's future performance and financial results may differ materially from those expressed or implied in any such forward-looking statements. The Company does not undertake to publicly update or revise its forward-looking statements even if future changes make it clear that projected results expressed or implied will not be realized.

**Company Contacts :**

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724-776-4857

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**End of Filing**

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