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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

**Washington, DC 20549**

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**FORM 8-K**

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**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): July 18, 2012**

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**Libbey Inc.**

**(Exact name of registrant as specified in its charter)**

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**Delaware**

(State of incorporation)

**1-12084**

(Commission File Number)

**34-1559357**

(IRS Employer identification No.)

**300 Madison Avenue**

**Toledo, Ohio**

(Address of principal executive offices)

**43604**

(Zip Code)

Registrant's telephone number, including area code: **(419) 325-2100**

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions (see General Instructions A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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### **Item 7.01 Regulation FD Disclosure**

On July 18, 2012, Libbey Inc. (the "Company") issued a press release announcing its new strategy to strengthen and grow its business. A copy of the Company's press release is furnished pursuant to Item 7.01 as Exhibit 99.1 to this Current Report on Form 8-K.

This information is furnished pursuant to Item 7.01 of this Form 8-K and shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that Section, unless the Company specifically incorporates it by reference in a document filed under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended. By filing this Current Report on Form 8-K and furnishing this information, the Company makes no admission as to the materiality of any information in this report that is required to be disclosed solely by reason of Regulation FD.

*This 8-K includes forward-looking statements as defined in Section 27A of the Securities Act and Section 21E of the Securities Exchange Act of 1934, as amended. Such statements only reflect the Company's best assessment at this time and are indicated by words or phrases such as "goal," "expects," "believes," "will," "estimates," "anticipates," or similar phrases. Investors are cautioned that forward-looking statements involve risks and uncertainty and that actual results may differ materially from these statements, and that investors should not place undue reliance on such statements. These forward-looking statements may be affected by the risks and uncertainties in the Company's business and the capital markets. This information is qualified in its entirety by cautionary statements and risk factor disclosures contained in the Company's Securities and Exchange Commission filings, including the Company's report on Form 10-K filed with the Commission on March 14, 2012 .*

### **Item 9.01 Financial Statements and Exhibits**

d) Exhibit 99.1 Press release dated July 18, 2012 announcing the Company's new strategy to strengthen and grow its business.

### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Libbey Inc.  
Registrant

Date: July 19, 2012

By: /s/ Stephanie A. Streeter  
Stephanie A. Streeter  
Chief Executive Officer

## Exhibit Index

<u>Exhibit No.</u>	<u>Description</u>
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99.1	Press release dated July 18, 2012 announcing the Company's new strategy to strengthen and grow its business.
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Libbey Inc.  
 300 Madison Ave  
 P.O. Box 10060  
 Toledo, OH 43699

## NEWS RELEASE

Contact:

Lisa Fell  
 Director of Corporate Communications  
 419-325-2001  
 lfell@libbey.com

Kenneth Boerger  
 Vice President and Treasurer  
 419-325-2279  
 ken.boerger@libbey.com

### **LIBBEY INC. ANNOUNCES NEW STRATEGY TO STRENGTHEN, GROW ITS BUSINESS**

*-- New Strategic Plan Is Designed to Reduce Costs, Maximize Advantaged Business Segments,  
 Accelerate Growth and Improve Financial Structure --*

**TOLEDO, OHIO, July 18, 2012--Libbey Inc. (NYSE MKT: LBY)** today announced a new strategic plan designed to further strengthen its core business and enable the Company to improve profitability and realize growth opportunities. The new strategy is specifically aimed at increasing Libbey's efficiency, better leveraging its key lines of business, improving service to customers and maximizing market opportunities.

"We are taking the necessary steps to ensure Libbey thrives in today's competitive market," said Stephanie A. Streeter, Libbey's Chief Executive Officer. "This new strategy will build on Libbey's long legacy and many strengths and improve the Company's competitive position to realize new opportunities across our business."

The strategic plan will focus on:

- Reducing costs in North America, including reducing Selling, General and Administrative (SG&A) expenses.
- Maximizing Libbey's leadership in advantaged businesses, including U.S. Foodservice and Mexico Foodservice and Retail.
- Increasing profitability and improving Libbey's cash generation in Europe.
- Accelerating growth in China.
- Making continued improvements to Libbey's financial structure. In addition to the recent debt refinancing successfully completed in May 2012, Libbey will drive for a more competitive cost structure.

As part of the new strategy, Libbey announced a new regionally focused leadership structure. The Company will be organized into three regions:

- The Americas - with Daniel Ibele serving as Vice President and General Manager for the United States and Canada, and Salvador Miñarro serving as Vice President and General Manager of Mexico and Latin America.
- Europe, Middle East and Africa (EMEA) - Libbey is currently conducting a search for the general manager of this region.
- Asia Pacific - with Gary Moreau serving as Vice President and General Manager of Asia Pacific.

"Libbey is a global company; however, the needs of our customers and suppliers vary by market," added Streeter. "By aligning regionally, Libbey will be in a stronger position to serve customers across the globe."

Redundancies created by the reorganization are expected to result in Libbey eliminating approximately 5 percent of its global managerial, professional and administrative workforce.

“These are difficult business decisions, and we regret the impact they will have on the affected associates,” said Streeter. The Company is providing impacted associates with severance benefits and outplacement assistance.

The strategic plan is slated to guide Libbey through 2015 and will be coordinated through a newly established Strategy Program Management Office, which will be led by former Libbey Chief Financial Officer Richard Reynolds. On July 16, 2012, Libbey announced the appointment of Sherry Buck to Chief Financial Officer.

### **About Libbey Inc.**

Based in Toledo, Ohio, since 1888, Libbey Inc. is the largest manufacturer of glass tableware in the western hemisphere and one of the largest glass tableware manufacturers in the world. It supplies products to foodservice, retail, industrial and business-to-business customers in over 100 countries, and it is the leading manufacturer of tabletop products for the U.S. foodservice industry.

Libbey operates glass tableware manufacturing plants in the United States in Louisiana and Ohio, as well as in Mexico, China, Portugal and the Netherlands. Its Crisa subsidiary, located in Monterrey, Mexico, is a leading producer of glass tableware in Mexico and Latin America. Its Royal Leerdam subsidiary, located in Leerdam, Netherlands, is among the world leaders in producing and selling glass stemware to retail, foodservice and industrial clients. Its Crisal subsidiary, located in Portugal, provides an expanded presence in Europe. Its Syracuse China subsidiary designs and distributes an extensive line of high-quality ceramic dinnerware, principally for foodservice establishments in the United States. Its World Tableware subsidiary imports and sells a full-line of metal flatware and holloware and an assortment of ceramic dinnerware and other tabletop items principally for foodservice establishments in the United States. In 2011, Libbey Inc.'s net sales totaled \$817.1 million.

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