

# VALUEVISION MEDIA INC

## FORM SC 13G (Statement of Ownership)

Filed 12/9/2003

Address	6740 SHADY OAK RD MINNEAPOLIS, Minnesota 55344-3433
Telephone	612-947-5200
CIK	0000870826
Industry	Retail (Catalog & Mail Order)
Sector	Services
Fiscal Year	01/31

**United States**  
**Securities and Exchange Commission**  
Washington DC 20549

Schedule 13G

**Item 1**

- (a) Valuevision Media, Inc.
- (b) 6740 Shady Oak Road, Minneapolis, MN 55344

**Item 2**

- (a) Westcap Investors, LLC
- (b) 11111 Santa Monica Boulevard, Suite 820, Los Angeles, CA 90025
- (c) Delaware (d) Common (e) 92047K107

**Item 3**

- (e) IA

**Item 4**

- (a) 5695608
- (b) 15.84%
- (c) i 4986784 ii 0 iii 5695608 iv 0

**Item 10**

**Date 12/5/2003**

*Signature /s/ Stephen Rack  
Title Vice President*

---

**End of Filing**

Powered By **EDGAR**  
Online

© 2005 | EDGAR Online, Inc.