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TRUEBLUE, INC.

FORM 8-K
(Current report filing)

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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): June 30, 2014

TRUEBLUE, INC.

(Exact Name of Registrant as Specified in Its Charter)

Washington
(State or Other Jurisdiction of Incorporation)

001-14543
(Commission File Number)

91-1287341
(IRS Employer Identification No.)

1015 A Street, Tacoma, Washington
(Address of Principal Executive Offices)

98402
(Zip Code)

(253) 383-9101
(Registrant's Telephone Number, Including Area Code)

Not Applicable
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

(d) On June 30, 2014, the Board of Directors of TrueBlue, Inc. (the "Company") expanded its number of directors from eight to nine and appointed Colleen Brown, effective immediately, to serve as a director until the Company's 2015 annual meeting of shareholders. Ms. Brown has experience guiding companies through periods of significant growth and has been recognized for her innovative approach to offering new revenue generating services. Her business experience includes previously serving as President and CEO of Seattle based Fisher Communications and as senior vice president at Belo Corporation. Ms. Brown currently serves as a director on the board of Port Blakely and of DataSphere, and has previously served on the boards of Career Builder and Classified Ventures. The committees of the Board of Directors on which Ms. Brown will serve have not yet been determined, but such designations will be made by the full Board.

There are no arrangements or understandings between Ms. Brown and any other persons pursuant to which Ms. Brown was selected as a director. There are no transactions since the beginning of the Company's last fiscal year, or any currently proposed transactions, in which the Company was or is to be a participant and in which Ms. Brown, or any member of her immediate family, has a direct or indirect material interest.

Ms. Brown will be entitled to receive the same compensation for service as a director as is provided to other non-employee directors of the Company (on a prorated basis for 2014), and will be able to participate in the Company's Equity Retainer and Deferred Compensation Plan for Non-Employee Directors, in each case as described in more detail in the Company's Proxy Statement for its 2014 Annual Meeting of Shareholders under the heading "Compensation of Directors."

On July 7, 2014, the Company issued a press release announcing the appointment of Ms. Brown to the Board, a copy of which is furnished as Exhibit 99.1 to this Form 8-K.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits

99.1 Press Release of the Company dated July 7, 2014.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

TRUEBLUE, INC.
(Registrant)

Date: July 7, 2014

By: /S/ JAMES E. DEFEBAUGH

James E. Defebaugh

Executive Vice President, General Counsel and Secretary

EXHIBIT 99.1

Colleen B. Brown Joins TrueBlue Board of Directors

TACOMA, WASH. - July 7, 2014 -- TrueBlue announced today that Colleen B. Brown has joined the company's board of directors.

"We are very excited to have Colleen join our board of directors," said Joe Sambataro, TrueBlue chairman of the board. "The outstanding results she has had as a business leader, her innovative approaches to offering new revenue-generating services, and her experience guiding companies through periods of significant growth make her a perfect fit for TrueBlue's board."

Ms. Brown has a distinguished record providing strategic business and financial guidance, and Gabelli Funds recently named her a 2014 inductee of its GAMCO Hall of Fame of executives who enhance shareholder value. As President and CEO of Seattle-based Fisher Communications, Ms. Brown drove the turnaround of the company and increased cash flow by almost 90 percent after it had experienced five years of losses. The company doubled its market cap in three years under her leadership and in 2013 she led the sale of Fisher Communications to Sinclair Broadcast Group.

Ms. Brown was previously a senior vice president at Belo Corporation, a broadcast company at which she had profit and loss responsibility for $400 million in revenues. She founded the National Mobile500 Alliance, which develops mobile digital television solutions for its membership base covering 94 percent of the U.S., and is also a director at DataSphere, a fast-growing technology company. She has repeatedly been recognized for innovation in the broadcast industry and received the Outstanding Technologist and Innovator of the Year awards in 2011.

"This is a remarkable time at TrueBlue, and I am honored to join the board and be part of this terrific company," Ms. Brown said. "The recent addition of PeopleScout, Staff Management | SMX, HRX, and Student Scout open up new markets to TrueBlue both here and abroad. I'm looking forward to helping guide TrueBlue's growth and expansion as a total workplace solution provider."

Ms. Brown has served on the boards of Career Builder and Classified Ventures (cars.com). In addition to the TrueBlue board, she currently serves on the privately held Port Blakely board and is also a director for the venture-backed DataSphere, Inc. She has served as elected Chair of the Washington Roundtable, is currently Chair of United Way of King County, and Chair of the Washington Chapter of the International Women's Forum. She is a Henry Crown Fellow at the Aspen Institute.

About TrueBlue:

TrueBlue (NYSE: TBI) is a leading staffing, recruiting and workforce management firm. The company fills individual positions on demand, staffs entire facilities, and manages outsourced recruiting processes and vendor programs for a wide variety of clients. The company's specialized workforce solutions meet clients' needs for a reliable, efficient workforce, and it serves a wide variety of industries that include construction, manufacturing, transportation and logistics, aviation, waste, hospitality, retail, and renewable energy. TrueBlue assigns as many as 100,000 people to work each day, drawing from a data base of hundreds of thousands of candidates, and places more than 250,000 people in permanent positions each year. Learn more about TrueBlue at www.trueblue.com .