

BEST BUY CO INC

Reported by
NELSEN KEITH J

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 03/02/12 for the Period Ending 02/29/12

Address	7601 PENN AVE SOUTH RICHFIELD, MN 55423
Telephone	6122911000
CIK	0000764478
Symbol	BBY
SIC Code	5731 - Radio, Television, and Consumer Electronics Stores
Industry	Retail (Technology)
Sector	Services
Fiscal Year	02/03

FORM 4

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**UNITED STATES SECURITIES AND EXCHANGE
COMMISSION
Washington, D.C. 20549**

OMB APPROVAL
OMB Number: 3235-0287
Expires: November 30, 2011
Estimated average burden hours per response... 0.5

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public
Utility Holding Company Act of 1935 or Section 30(f) of the
Investment Company Act of 1940

1. Name and Address of Reporting Person * Nelsen Keith J <small>(Last) (First) (Middle)</small> 7601 PENN AVENUE S. <small>(Street)</small> RICHFIELD, MN 55423 <small>(City) (State) (Zip)</small>	2. Issuer Name and Ticker or Trading Symbol BEST BUY CO INC [BBY] 3. Date of Earliest Transaction (MM/DD/YYYY) <p align="center">2/29/2012</p>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) EVP, General Counsel & Secreta 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned		

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock							20126.0000	D		
Common Stock							757.0000 ⁽¹⁾	I	401(k)	

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy)	\$35.67							1/12/2011 (2)	1/11/2021	Common Stock	5000.0000		5000.0000	D	
Stock Option (Right to Buy)	\$39.73							1/13/2010 (2)	1/12/2020	Common Stock	5250.0000		5250.0000	D	
Stock Option (Right to Buy)	\$24.18							2/1/2012 (2)	1/31/2022	Common Stock	9375.0000		9375.0000	D	
Stock Option (Right to Buy)	\$50.39							2/21/2007 (2)	2/20/2017	Common Stock	13000.0000		13000.0000	D	
Stock Option (Right to Buy)	\$29.75							4/6/2011 (2)	4/5/2021	Common Stock	5000.0000		5000.0000	D	
Stock Option (Right to Buy)	\$44.2							4/7/2010 (2)	4/6/2020	Common Stock	5250.0000		5250.0000	D	
Stock Option (Right to Buy)	\$31.54							6/20/2011 (2)	6/19/2021	Common Stock	9375.0000		9375.0000	D	
Stock Option (Right to Buy)	\$32.98							6/23/2009 (2)	6/22/2019	Common Stock	10500.0000		10500.0000	D	
Stock Option (Right to Buy)	\$36.63							6/23/2010	6/22/2020	Common	5000.0000		5000.0000	D	

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
to Buy)								(2)		Stock					
Stock Option (Right to Buy)	\$41.19							8/5/2008 (2)	8/4/2018	Common Stock	20000.0000		20000.0000	D	
Stock Option (Right to Buy)	\$37.59							9/17/2009 (2)	9/16/2019	Common Stock	5250.0000		5250.0000	D	
Stock Option (Right to Buy)	\$38.32							9/20/2010 (2)	9/19/2020	Common Stock	5000.0000		5000.0000	D	
Stock Option (Right to Buy)	\$24.12							9/21/2011 (2)	9/20/2021	Common Stock	9375.0000		9375.0000	D	
Stock Option (Right to Buy)	\$47.84							10/18/2007 (2)	10/17/2017	Common Stock	4403.0000		4403.0000	D	
Stock Option (Right to Buy)	\$26.88							10/31/2008 (2)	10/30/2018	Common Stock	10000.0000		10000.0000	D	

Explanation of Responses:

- (1) This number reflects a periodic acquisition of shares under the employee retirement savings account (401(k)) exempt from reporting under Section 16b-3(c). Total is based on a plan statement as of February 16, 2012.
- (2) The date indicated is the grant date and the options vest in four equal annual installments beginning one year from such date.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Nelsen Keith J 7601 PENN AVENUE S. RICHFIELD, MN 55423			EVP, General Counsel & Secreta	

Signatures

/s/Lisa Beth Lentini, Attorney-in-Fact

3/2/2012

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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