

BEST BUY CO INC Filed by **SCHULZE RICHARD M**

FORM SC 13D/A (Amended Statement of Beneficial Ownership)

Filed 08/06/12

Address 7601 PENN AVE SOUTH

RICHFIELD, MN 55423

Telephone 6122911000

> CIK 0000764478

Symbol **BBY**

5731 - Radio, Television, and Consumer Electronics Stores SIC Code

Industry Retail (Technology)

Sector Services

02/03 Fiscal Year



UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13D

Under the Securities Exchange Act of 1934 (Amendment No. 2)*

Best Buy Co., Inc.

(Name of Issuer)

Common Stock, par value \$0.10 per share

(Title of Class of Securities)

086516101

(CUSIP Number)

Creighton O'M. Condon Shearman & Sterling LLP 599 Lexington Avenue New York, NY 10022 (212) 848-7628

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

August 6, 2012

(Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because § 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g) check the following box \Box .

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See § 240.13d-7 (b) for other parties to whom copies are to be sent.

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 086516101

Page 2 of 10 Pages

| NAME OF REPORTING PERSONS | | | | | | |
|---------------------------|--|---|-------------------------------------|--|--|--|
| 1 | Richard M. Schulze, individually and as trustee of the 2008 Schulze Family Term Trust No. 1, the 2008 Schulze Family Term Trust No. 2, the Richard M. Schulze Grantor Retained Annuity Trust IV, the Richard M. Schulze Grantor Retained Annuity Trust V, and the Richard M. Schulze Revocable Trust | | | | | |
| 2 | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions) (a) □ (b) □ | | | | | |
| 3 | SEC USE ONLY | | | | | |
| 4 | SOURCE OF FU PF, OO | SOURCE OF FUNDS (See Instructions) PF, OO | | | | |
| 5 | CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) □ | | | | | |
| 6 | CITIZENSHIP OR PLACE OF ORGANIZATION U.S. | | | | | |
| | | 7 | SOLE VOTING POWER 65,896,185* | | | |
| S BENI | MBER OF HARES EFICIALLY VNED BY | 8 | SHARED VOTING POWER 3,021,572* | | | |
| REI P | EACH PORTING ERSON WITH | 9 | SOLE DISPOSITIVE POWER 65,896,185* | | | |
| | | 10 | SHARED DISPOSITIVE POWER 3,021,572* | | | |
| 11 | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON | | | | | |
| 11 | 68,917,757* | | | | | |
| 12 | CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions) ** | | | | | |
| 13 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 20.1% | | | | | |
| 14 | TYPE OF REPORTING PERSON (See Instructions) IN | | | | | |

^{*} Includes options to purchase 232,500 shares, exercisable within 60 days. Excludes (a) 4,476,067 shares held in trusts for the benefit of Mr. Schulze's spouse, Mr. Schulze's children, the children of Mr. Schulze's spouse, and (b) 183,726 shares in the Sandra J. Schulze Revocable Trust, in each case as to which Mr. Schulze disclaims beneficial ownership.

| 1 | NAME OF REPORTING PERSONS Olympus Investments Limited Partnership A | | | | | |
|-----------|---|---|---------------------------------|--|--|--|
| 2 | • • | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions) (a) □ | | | | |
| 3 | SEC USE ONLY | SEC USE ONLY | | | | |
| 4 | SOURCE OF FU PF, OO | SOURCE OF FUNDS (See Instructions) PF, OO | | | | |
| 5 | CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) □ | | | | | |
| 6 | CITIZENSHIP OR PLACE OF ORGANIZATION Delaware | | | | | |
| | MBER OF SHARES EFICIALLY VNED BY EACH PORTING PERSON WITH | 7 | SOLE VOTING POWER 0 | | | |
| S BENI | | 8 | SHARED VOTING POWER 31,672 | | | |
| REI P | | 9 | SOLE DISPOSITIVE POWER 0 | | | |
| | | 10 | SHARED DISPOSITIVE POWER 31,672 | | | |
| 11 | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 31,672 | | | | | |
| 12 | CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions) | | | | | |
| 13 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 0.01% | | | | | |
| 14 | TYPE OF REPORTING PERSON (See Instructions) PN | | | | | |

| 1 | NAME OF REPORTING PERSONS | | | | | |
|-----------|---|--------------|----------------------------------|--|--|--|
| | Olympus Investments Limited Partnership B | | | | | |
| 2 | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions) (a) □ (b) □ | | | | | |
| 3 | SEC USE ONLY | SEC USE ONLY | | | | |
| 4 | SOURCE OF FUNDS (See Instructions) PF, OO | | | | | |
| 5 | CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) □ | | | | | |
| 6 | CITIZENSHIP OR PLACE OF ORGANIZATION Delaware | | | | | |
| NHT | MBER OF HARES EFICIALLY VNED BY EACH PORTING ERSON WITH | 7 | SOLE VOTING POWER 0 | | | |
| S BENI | | 8 | SHARED VOTING POWER 950,169 | | | |
| REI P | | 9 | SOLE DISPOSITIVE POWER 0 | | | |
| | | 10 | SHARED DISPOSITIVE POWER 950,169 | | | |
| 11 | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 950,169 | | | | | |
| 12 | CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions) | | | | | |
| 13 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 0.3% | | | | | |
| 14 | TYPE OF REPORTING PERSON (See Instructions) PN | | | | | |

| 1 | NAME OF REPORTING PERSONS | | | | | | |
|-----------|---|----------|----------------------------------|--|--|--|--|
| | Olympus Investments Limited Partnership C | | | | | | |
| 2 | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions) (a) □ (b) □ | | | | | | |
| 3 | SEC USE ONLY | | | | | | |
| 4 | SOURCE OF FUNDS (See Instructions) PF, OO | | | | | | |
| 5 | CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) □ | | | | | | |
| | CITIZENSHIP OR PLACE OF ORGANIZATION | | | | | | |
| 6 | Delaware | Delaware | | | | | |
| | MBER OF HARES EFICIALLY VNED BY EACH PORTING PERSON WITH | 7 | SOLE VOTING POWER 0 | | | | |
| S BENI | | 8 | SHARED VOTING POWER 252,312 | | | | |
| REI P | | 9 | SOLE DISPOSITIVE POWER 0 | | | | |
| | | 10 | SHARED DISPOSITIVE POWER 252,312 | | | | |
| 11 | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 252,312 | | | | | | |
| 12 | CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions) | | | | | | |
| 13 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 0.1% | | | | | | |
| 14 | TYPE OF REPORTING PERSON (See Instructions) PN | | | | | | |

| 1 | NAME OF REPORTING PERSONS | | | | | |
|-----------|---|----|----------------------------------|--|--|--|
| 1 | RMSJS LLC | | | | | |
| 2 | CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (See Instructions) (a) □ (b) □ | | | | | |
| 3 | SEC USE ONLY | | | | | |
| 4 | SOURCE OF FUNDS (See Instructions) PF, OO | | | | | |
| 5 | CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) □ | | | | | |
| 6 | CITIZENSHIP OR PLACE OF ORGANIZATION Delaware | | | | | |
| NW.F | MBER OF HARES EFICIALLY VNED BY EACH PORTING ERSON WITH | 7 | SOLE VOTING POWER 0 | | | |
| S BENI | | 8 | SHARED VOTING POWER 283,984 | | | |
| REI P | | 9 | SOLE DISPOSITIVE POWER 0 | | | |
| | | 10 | SHARED DISPOSITIVE POWER 283,984 | | | |
| 11 | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 283,984 | | | | | |
| 12 | CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions) | | | | | |
| 13 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 0.1% | | | | | |
| 14 | TYPE OF REPORTING PERSON (See Instructions) OO | | | | | |

| 1 | NAME OF REPORTING PERSONS The Richard M. Schulze Family Foundation | | | | | |
|-----------|---|---|------------------------------------|--|--|--|
| 2 | CHECK THE Al (a) □ (b) □ | | | | | |
| 3 | SEC USE ONLY | SEC USE ONLY | | | | |
| 4 | SOURCE OF FU PF, OO | SOURCE OF FUNDS (See Instructions) PF, OO | | | | |
| 5 | CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) □ | | | | | |
| 6 | CITIZENSHIP OR PLACE OF ORGANIZATION Minnesota | | | | | |
| NH. | | 7 | SOLE VOTING POWER 0 | | | |
| S BENI | MBER OF SHARES EFICIALLY VNED BY | 8 | SHARED VOTING POWER 1,787,419 | | | |
| REI P | EACH PORTING PERSON | 9 | SOLE DISPOSITIVE POWER 0 | | | |
| | WITH | 10 | SHARED DISPOSITIVE POWER 1,787,419 | | | |
| 11 | AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 1,787,419 | | | | | |
| 12 | CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions) | | | | | |
| 13 | PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11) 0.5% | | | | | |
| 14 | TYPE OF REPORTING PERSON (See Instructions) CO | | | | | |

Item 1. Security and Issuer.

This Amendment No. 2 to the Schedule 13D ("Amendment No. 2") relates to the common stock, par value \$0.10 per share (the "Shares"), issued by Best Buy Co., Inc., a Minnesota corporation (the "Company"), and hereby amends the Schedule 13D filed with the Securities and Exchange Commission on January 15, 1996 (the "Initial Schedule"), as amended and supplemented by Amendment No. 1 filed on June 7, 2012 ("Amendment No. 1", together with the Initial Schedule, the "Schedule 13D") on behalf of the Reporting Persons. Capitalized terms used but not defined herein shall have the meanings attributed to them in the Schedule 13D. All items or responses not described herein remain as previously reported in the Schedule 13D.

Item 3. Source and Amount of Funds or Other Consideration.

Item 3 is hereby amended to add the following:

It is anticipated that the Proposal (as defined in Item 4 below) would be financed through a combination of investments from private equity firms, Mr. Schulze's equity investment of approximately \$1 billion, and debt financing. The summary of the Letter (as defined in Item 4 below) and the Proposal set forth in Item 4 below is incorporated by reference in its entirety into this Item 3.

Item 4. Purpose of Transaction.

Item 4 is hereby amended and supplemented by adding the following:

On August 6, 2012, Mr. Schulze delivered a letter (the "Letter") to the Board of Directors of the Company (the "Board") in which Mr. Schulze proposed to acquire all of the common stock of the Company for a purchase price in the range of \$24.00 to \$26.00 per share in cash (the "Proposal").

As noted in the Letter, Mr. Schulze has had conversations with private equity firms who are interested in a possible acquisition of the Company. Mr. Schulze has also had discussions with former senior executives of the Company who have expressed an interest in rejoining the Company in the context of an acquisition of the Company by Mr. Schulze. Mr. Schulze has not reached any agreements with any such firms or individuals, and Minnesota law requires that he receive permission from the Company's board of directors before reaching any such agreements.

The Proposal is subject to the grant by the Company's board of directors of (i) permission to allow Mr. Schulze to work together with potential private equity partners and former senior executives in connection with the Proposal, and (ii) access to relevant non-public information regarding the Company, so that Mr. Schulze can conduct due diligence. Mr. Schulze is prepared to move very quickly to enter into a customary confidentiality agreement with the Company and complete due diligence.

No binding obligation on the part of Mr. Schulze or the Company will arise with respect to the Proposal unless and until a definitive agreement with the Company is executed and delivered.

Page 8 of 10 Pages

Copies of the Letter and related press release are filed as Exhibits C and D, respectively, to this Amendment No. 2, and are incorporated by reference into this Item 4.

Item 7. Materials to be Filed as Exhibits.

Exhibit A: Joint Filing Agreement, dated June 7, 2012, among the Reporting Persons (incorporated by reference to Exhibit

99.A to Amendment No. 1 filed with the SEC on June 7, 2012).

Exhibit C: Letter, dated August 6, 2012, from Richard M. Schulze to the Board of Directors of Best Buy Co., Inc.

Exhibit D: Press Release, dated August 6, 2012

SIGNATURE

| | After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement |
|-------------------|---|
| is true, complete | nd correct. |

DATED: August 6, 2012

By: /s/ Richard M. Schulze RICHARD M. SCHULZE OLYMPUS INVESTMENTS LIMITED PARTNERSHIP A By:/s/Richard M. Schulze RICHARD M. SCHULZE OLYMPUS INVESTMENTS LIMITED PARTNERSHIP B By:/s/Richard M. Schulze RICHARD M. SCHULZE OLYMPUS INVESTMENTS LIMITED PARTNERSHIP C By:/s/Richard M. Schulze RICHARD M. SCHULZE **RMSJS LLC** By:/s/Richard M. Schulze RICHARD M. SCHULZE THE RICHARD M. SCHULZE FAMILY **FOUNDATION**

By: /s/ Richard M. Schulze RICHARD M. SCHULZE

EXHIBIT C

LETTER, DATED AUGUST 6, 2012, FROM RICHARD M. SCHULZE TO THE BOARD OF DIRECTORS OF BEST BUY CO., INC.

August 6, 2012

Board of Directors Best Buy Co., Inc. 7601 Penn Avenue South Richfield, MN 55423

Attention: Hatim Tyabji

Chairman of the Board of Directors

Dear Hatim:

Since founding the Sound of Music in 1966 and opening the first Best Buy branded store in 1983, I have believed in Best Buy and its future. It goes without saying that I care deeply about the company's customers, employees and shareholders – and I will always do so. As you know, since stepping down from the Board on June 7 th, I have been actively exploring all available options for my ownership stake. That exploration has reinforced my belief that bold and extensive changes are needed for Best Buy to return to market leadership and has led me to the conclusion that the company's best chance for renewed success will be to implement these changes under a different ownership structure.

Over the last two months, I have done an extensive amount of work to develop a plan to address the company's challenges, and I have had conversations with several premier private equity firms with deep experience in retail who are interested in a possible acquisition of Best Buy. In addition, I have had discussions with highly-regarded former Best Buy senior executives, including Brad Anderson and Allen Lenzmeier, who have expressed an interest in rejoining Best Buy in this context. As you are aware, Minnesota law requires that I receive permission from the Board of Directors before I reach any agreement with potential partners in this effort. While I have not yet reached any such agreements, I am confident, based on my discussions to date, that I could in short order if the Board allows me to do so.

As you know, Hatim, I have made repeated requests to the Board for several weeks now to provide me with due diligence information and the consent to form a group required under Minnesota law. In your most recent communication to my advisors, you indicated that the Board would need an additional three weeks before it could consider my requests. I am submitting this letter in the hope that, with a concrete proposal in front of it, the Board will have a compelling basis on which to grant my requests and avoid further delay.

Based on my analysis of publicly available information, and subject to due diligence, I would propose to acquire all of the common stock of Best Buy for a purchase price in the range of \$24.00 to \$26.00 per share in cash. This represents a very compelling opportunity for Best Buy shareholders, who would receive the certainty of an immediate all-cash premium of 36% to 47% for their shares based on the latest closing stock price of \$17.64 on August 3, 2012.

The transaction would be financed through a combination of investments from private equity firms, my equity investment of approximately \$1 billion, and debt financing. Based on significant work done to date, Credit Suisse, who I have retained as my financial advisor, is highly confident that it can arrange the necessary debt financing.

With the Board's agreement that I may work together with potential private equity partners and former senior executives, and with timely access to relevant non-public company information, I am confident that the necessary due diligence could be completed expeditiously and a binding agreement to acquire Best Buy could be reached quickly. Of course, I am prepared to enter into a customary confidentiality agreement and begin work immediately.

Hatim, I cannot emphasize strongly enough how much I believe in Best Buy and its future, and how much I would welcome the opportunity to do what is best for shareholders and Best Buy. I believe there is an urgent need for Best Buy to reinvigorate growth by reconnecting with today's customers and building pathways to the next generation of consumers. I feel that the transaction I am proposing would be a "win-win", as it would allow shareholders to receive compelling value for their shares, and it would allow Best Buy to take the actions that it needs to take outside of the public sphere. I believe that it is in our mutual interest to move as quickly and efficiently as possible and appreciate your prompt attention to this matter.

Of course, neither Best Buy nor I shall be subject to any binding obligation with respect to any transaction unless and until a definitive agreement is executed and delivered.

I look forward to your response at your earliest convenience.

Sincerely,

/s/ Richard M. Schulze

Richard Schulze

EXHIBIT D

PRESS RELEASE, DATED AUGUST 6, 2012

FOR IMMEDIATE RELEASE

FOUNDER AND LARGEST SHAREHOLDER RICHARD SCHULZE SUBMITS PROPOSAL TO ACQUIRE BEST BUY FOR \$24.00 TO \$26.00 PER SHARE

Minneapolis, MN, August 6, 2012 – Richard Schulze, Founder and former Chairman of Best Buy Co., Inc. (NYSE:BBY), today submitted a written proposal to the Best Buy Board of Directors to acquire all of the outstanding shares of the company that he does not already own for a price of \$24.00 to \$26.00 per share in cash. The purchase price, which is based on current public information and is subject to due diligence, represents a premium of 36% to 47% to Best Buy's closing stock price of \$17.64 on August 3, 2012.

Schulze is Best Buy's largest shareholder, controlling 20.1% of Best Buy shares. He has developed a business plan that addresses the many challenges Best Buy faces and has held discussions with leading private equity firms interested in participating in the acquisition. Based on these discussions, he plans to finance the proposed acquisition through a combination of investments from the private equity firms, reinvestment of approximately \$1 billion of his own equity, and debt financing. Credit Suisse, Schulze's financial advisor, has informed him it is highly confident it can arrange the necessary debt financing. Schulze has also held discussions with many highly regarded former Best Buy executives, including former CEO Brad Anderson and former President and COO Allen Lenzmeier, interested in rejoining the company.

Schulze said, "There is no question that now is the moment of truth for Best Buy and that immediate and substantial changes are needed for the company to return to its market-leading ways. After assessing all of my options, it is my strong belief that Best Buy's best chance for renewed success is to implement with urgency the necessary changes as a private company. It is my strong preference to pursue an acquisition cooperatively with the Best Buy Board of Directors. I have made repeated requests to the Board for several weeks to provide me with due diligence information and the consent to form a group required under Minnesota law, both of which will be necessary to reach a definitive agreement. While I preferred a private negotiation, time is of the essence. I am deeply concerned that further delay and indecision will cause additional loss of both value and talented leaders who are now uncertain of the company's future. In order to move forward, I am today submitting a concrete proposal for the Board to consider and publicly disclosing it consistent with my obligations as a 13D filer."

Schulze continued, "This proposal represents a unique win-win opportunity for everyone involved. It would create a new day for Best Buy employees and provide public shareholders with a significant all-cash premium for their shares. Importantly, it would eliminate the market and execution risk for Best Buy shareholders associated with a turnaround under an interim CEO, while giving the company the time and flexibility to take the steps it needs to win back customers and reinvigorate Best Buy's trusted brand and culture of valued employees working together to satisfy our customers."

Schulze concluded, "Best Buy remains a great company with great people, but it is imperative that the company move quickly to put in place the right structure and strategy so it can unlock the talent within the company today and focus on the future. Best Buy has a long and proven track record of adapting to change, overcoming challenges, and coming out stronger than ever. Under the leadership of proven executives with the knowledge, insight, experience and passion needed to get the company on the right path forward, I am confident we can bring back Best Buy -- and that the name over the door will once again mean something special to our customers and employees."

Schulze spent 46 years with Best Buy and its predecessor company, Sound of Music, after founding the company in 1966. He served as the company's Chief Executive Officer, Chairman and a director until 2002. He continued in the role of Chairman and a director from 2002 until resigning from the board in June 2012.

During the period from 1991 through 2009 when Schulze, Brad Anderson and Allen Lenzmeier worked together in executive leadership positions at Best Buy, the company's revenues increased from approximately \$900 million to over \$45 billion, earnings before interest, taxes, depreciation and amortization (EBITDA) increased from approximately \$30 million to \$2.9 billion, and shareholders enjoyed a total return in excess of 16.000%.

Schulze is prepared expeditiously to enter into a customary confidentiality agreement and reach a definitive agreement with the Best Buy Board.

While he has not reached any agreements with any of the private equity firms or former executives, Schulze is confident, based on discussions held to date, that he can do so in short order with the consent of the Best Buy Board to form a group.

Credit Suisse is serving as financial advisor to Schulze and Shearman & Sterling LLP is serving as legal counsel.

The letter that Schulze sent today to the Board of Directors of Best Buy follows:

August 6, 2012

Board of Directors Best Buy Co., Inc. 7601 Penn Avenue South Richfield, MN 55423

Attention: Hatim Tyabji

Chairman of the Board of Directors

Dear Hatim:

Since founding the Sound of Music in 1966 and opening the first Best Buy branded store in 1983, I have believed in Best Buy and its future. It goes without saying that I care deeply about the company's customers, employees and shareholders – and I will always do so. As you know, since stepping down from the Board on June 7 th, I have been actively exploring all available options for my ownership stake. That exploration has reinforced my belief that bold and extensive changes are needed for Best Buy to return to market leadership and has led me to the conclusion that the company's best chance for renewed success will be to implement these changes under a different ownership structure.

Over the last two months, I have done an extensive amount of work to develop a plan to address the company's challenges, and I have had conversations with several premier private equity firms with deep experience in retail who are interested in a possible acquisition of Best Buy. In addition, I have had discussions with highly-regarded former Best Buy senior executives, including Brad Anderson and Allen Lenzmeier, who have expressed an interest in rejoining Best Buy in this context. As you are aware, Minnesota law requires that I receive permission from the Board of Directors before I reach any agreement with potential partners in this effort. While I have not yet reached any such agreements, I am confident, based on my discussions to date, that I could in short order if the Board allows me to do so.

As you know, Hatim, I have made repeated requests to the Board for several weeks now to provide me with due diligence information and the consent to form a group required under Minnesota law. In your most recent communication to my advisors, you indicated that the Board would need an additional three weeks before it could consider my requests. I am submitting this letter in the hope that, with a concrete proposal in front of it, the Board will have a compelling basis on which to grant my requests and avoid further delay.

Based on my analysis of publicly available information, and subject to due diligence, I would propose to acquire all of the common stock of Best Buy for a purchase price in the range of \$24.00 to \$26.00 per share in cash. This represents a very compelling opportunity for Best Buy shareholders, who would receive the certainty of an immediate all-cash premium of 36% to 47% for their shares based on the latest closing stock price of \$17.64 on August 3, 2012.

The transaction would be financed through a combination of investments from private equity firms, my equity investment of approximately \$1 billion, and debt financing. Based on significant work done to date, Credit Suisse, who I have retained as my financial advisor, is highly confident that it can arrange the necessary debt financing.

With the Board's agreement that I may work together with potential private equity partners and former senior executives, and with timely access to relevant non-public company information, I am confident that the necessary due diligence could be completed expeditiously and a binding agreement to acquire Best Buy could be reached quickly. Of course, I am prepared to enter into a customary confidentiality agreement and begin work immediately.

Hatim, I cannot emphasize strongly enough how much I believe in Best Buy and its future, and how much I would welcome the opportunity to do what is best for shareholders and Best Buy. I believe there is an urgent need for Best Buy to reinvigorate growth by reconnecting with today's customers and building pathways to the next generation of consumers. I feel that the transaction I am proposing would be a "win-win", as it would allow shareholders to receive compelling value for their shares, and it would allow Best Buy to take the actions that it needs to take outside of the public sphere. I believe that it is in our mutual interest to move as quickly and efficiently as possible and appreciate your prompt attention to this matter.

Of course, neither Best Buy nor I shall be subject to any binding obligation with respect to any transaction unless and until a definitive agreement is executed and delivered.

I look forward to your response at your earliest convenience.

Sincerely,

/s/ Richard M. Schulze

Richard Schulze

Contact: George Sard/David Reno Sard Verbinnen & Co. (212) 687-8080