

BEST BUY CO INC

FORM 8-K (Current report filing)

Filed 07/27/12 for the Period Ending 07/27/12

Address	7601 PENN AVE SOUTH RICHFIELD, MN 55423
Telephone	6122911000
CIK	0000764478
Symbol	BBY
SIC Code	5731 - Radio, Television, and Consumer Electronics Stores
Industry	Retail (Technology)
Sector	Services
Fiscal Year	02/03

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

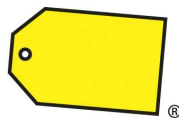
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) **July 27, 2012**



BEST BUY®

BEST BUY CO., INC.

(Exact name of registrant as specified in its charter)

Minnesota

(State or other jurisdiction
of incorporation)

1-9595

(Commission
File Number)

41-0907483

(IRS Employer
Identification No.)

7601 Penn Avenue South

Richfield, Minnesota

(Address of principal executive offices)

55423

(Zip Code)

Registrant's telephone number, including area code **(612) 291-1000**

N/A

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01 Regulation FD Disclosure.

On July 27, 2012, Carphone Warehouse Group plc (“CPW”) released its interim management statement for its fiscal first quarter ended June 30, 2012. In the news release, CPW reported its fiscal first quarter financial results and outlook, which includes Best Buy Europe, a venture between Best Buy Co., Inc. (“Best Buy” or the “registrant”) and CPW, which is owned 50% by the registrant. Figures for Best Buy Europe are presented by CPW in accordance with International Financial Reporting Standards and do not reflect accounting principles generally accepted in the United States of America (“US GAAP”) or include purchase accounting applied by the registrant. As such, the figures presented by CPW for Best Buy Europe do not necessarily reflect the results that will be reported by the registrant in its consolidated statements of earnings. The registrant will report the results of Best Buy Europe in accordance with US GAAP for the 13 weeks ended June 30, 2012, within its fiscal 2013 second quarter results, as Best Buy Europe is consolidated on a one-month reporting lag.

The news release issued by CPW on July 27, 2012, is furnished as Exhibit No. 99 to this Current Report on Form 8-K and shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to liability of that Section unless the registrant specifically incorporates it by reference in a document filed under the Securities Act of 1933, as amended, or the Securities Exchange Act of 1934, as amended.

Some of the matters discussed in this Current Report on Form 8-K (including Exhibit 99) constitute forward-looking statements within the meaning of the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include statements other than those made solely with respect to historical fact and are based on the intent, belief or current expectations of CPW, the registrant and/or its management. The registrant’s business and operations are subject to a variety of risks and uncertainties that might cause actual results to differ materially from those projected by any forward-looking statements. Factors that could cause such differences include, but are not limited to, the risk factors set forth in the registrant’s filings with the U.S. Securities and Exchange Commission.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

The following is furnished as an Exhibit to this Current Report on Form 8-K.

<u>Exhibit No.</u>	<u>Description of Exhibit</u>
99	News release issued by Carphone Warehouse Group plc dated July 27, 2012. Any internet address provided in this release is for information purposes only and is not intended to be a hyperlink. Accordingly, no information at any internet address is included herein.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BEST BUY CO., INC.
(Registrant)

Date: July 27, 2012

By: /s/ SUSAN S. GRAFTON
Susan S. Grafton
Senior Vice President, Controller and Chief Accounting Officer

CARPHONE WAREHOUSE **GROUP PLC**

Friday 27 July 2012

Embargoed until 7am

Carphone Warehouse Group plc

Interim Management Statement for the quarter ended 30 June 2012

In line with guidance given in June, no change to forecasts

- **CPW Europe Q1 LFL sales down 2.0%, affected by the continued weak prepay market, as anticipated**
- **Encouraging UK postpay growth**
- **Virgin Mobile France delivers strong revenue growth of 13.0% at constant currency; postpay net adds of 57,000**
- **Reiterating financial guidance for the full year**

Roger Taylor, CEO, said:

“We reiterate the guidance we provided in June when we presented our final results for 2011-12 and there have been no significant changes since then.

“At that time we said that CPW Europe was ideally placed to service the complex postpay market, and this remains the case. Our recent offers and new initiatives have already seen positive results across the business, and we are maintaining excellent customer service scores. As anticipated, the prepay market continues to be weak, but we remain confident in our opportunity to reinvigorate this market by driving smartphone penetration into this segment, particularly in the second half.

“Virgin Mobile France continues to perform well in a competitive market with strong revenue growth and growth in its postpay base as we continue to focus on quality customers.”

CPW Europe (JV with Best Buy Co., Inc.)

As previously highlighted, Q1 was affected by the continuing weak prepay market, caused primarily by a lack of attractively priced smartphone products in this segment. This meant total connections were down 17.8% and like-for-like sales declined by 2.0%. However, successful smartphone promotions have helped to drive positive like-for-like postpay sales growth in our key UK market. This was achieved by launching our weekly 'Smart Deals', designed to provide the best value in the market in the all important postpay smartphone segment. Although the prepay market remains weak, we have reason to be more optimistic about the increasing availability of lower priced prepay smartphones as the year progresses.

Virgin Mobile France (JV with Virgin Group)

Virgin Mobile France, France's leading MVNO, had a good quarter with year-on-year revenue growth of 13.0% from €108m to €122m, boosted by termination revenue and postpay growth. As at 30 June 2012 the customer base was 1,925,000, with postpay net adds of 57,000 during the quarter and total net adds of 8,000.

The business now has over 150,000 customers on the Full MVNO platform, bringing significant benefits of increased flexibility and reduced costs, as well as enabling us to enhance our customer proposition.

Outlook

At our results presentation in June, we said that in 2012-13 we expected the consumer environment in Europe to remain challenging along with the continued effect of regulation and competition in the mobile market and we reiterate the guidance set out at that time. However, we see some exciting opportunities and remain confident in our strategic positioning and operational execution. We are making progress with the reorganisation of CPW Europe and will also continue to explore opportunities to gain further scale in a number of our mainland European markets.

Conference call

There will be a conference call for investors and analysts at 9.00 am this morning. The call will also be broadcast on our website, www.cpwplc.com.

Dial-in details

Passcode 5117481

UK/International: +44 (0)20 3450 9987

USA: +1 646 254 3361

A replay will be available until midnight, 3 August 2012.

Passcode: 5117481#

UK/International +44 (0)20 7111 1244

USA +1 347 366 9565

Next announcement

The Group will publish its Q2 trading and interim results on 14 November 2012.

For further information

For analyst and institutional enquiries

Kate Ferry, IR Director

07748 933 206

For media enquiries

Shane Conway, Head of PR, CPW Europe

07932 199 659

Anthony Carlisle (Citigate Dewe Rogerson)

07973 611 888

020 7638 9571

Further operating and financial information

CPW Europe (100% basis)

	13 Weeks to 30 June 2012		
	2012	2011	% Change
Revenue			
Total (£m)*	776	734	5.7 %
LFL (constant currency)			(2.0)%

* Prior year comparative excludes Best Buy UK, which was closed during the year ended 31 March 2012.

	13 Weeks to 30 June 2012		
	2012	2011	% Change
Connections (000s)*	1,991	2,421	(17.8)%

* Prior year comparative excludes Phone House Belgium and Best Buy UK, which were respectively sold and closed during the year ended 31 March 2012.

	At 30 June 2012		
	2012	2011	% Change
Store numbers*			
Own stores	2,044	2,084	(1.9)%
Franchises	336	271	24.0 %
Total stores	<u>2,380</u>	<u>2,355</u>	<u>1.1 %</u>

* Prior year comparatives exclude Phone House Belgium which was sold during the year ended 31 March 2012.

Virgin Mobile France (100% basis)

	3 Months to 30 June 2012		
	2012	2011	% Change
Revenue (£m)	122	108	13.0%

	At 30 June 2012		
	2012	2011	% Change
Customer base (000s)			
Postpay	1,394	1,282	8.7 %
Prepay	531	703	(24.5)%
Total	<u>1,925</u>	<u>1,985</u>	<u>(3.0)%</u>