

] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE **COMMISSION**

Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Expires: February 28, 2011 Estimated average burden hours per response... 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP **OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *				2.	2. Issuer Name and Ticker or Trading Symbol							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
GUNSETT DA	ANIEL	J							GEF.B]		V Dim	-4		100/	0	
(Last)	(Last) (First) (Middle)				3. Date of Earliest Transaction (MM/DD/YYYY)							X Director Officer (give title below)			10% Owner Other (specify	
425 WINTER ROAD					9/29/2009							below)				
(Street)												6. Individual or Joint/Group Filing (Check Applicable Line)				
DELAWARE	, OH 43	015														
(City) (State) (Zip)												filed by One Reporting Person iled by More than One Reporting Person				
		Table l	[- Non-I	Deriv	ati	ve Secur	itie	s Acquir	ed, Dispo	sed of, o	Beneficiall	y Owned	I			
1			2. Tra Date	ite Deemed 0		C	Code Instr. 8)	Acquired (A) or Follow			unt of Securities Beneficially Owned ing Reported Transaction(s) 3 and 4)			7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Tab	le II - Dei	rivative	Securition	es Be	nef	icially O)wn	ned (<i>e.g.</i>	, puts, ca	lls, warra	nts, options	, convert	tible secur	rities)		
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans Code (Instr 8)	i.]	. Number of Derivative Jecurities Acquired (A) or Disposed of (D) Instr. 3, 4 and		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security	9. Number of derivative Securities Beneficially Owned Following Reported		11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisabl	Expiration e Date	Title	Amount or Number of Shares		Transaction (s) (Instr. 4)	4)		
Phantom Stock Units (Cash Only Rights)	\$55.25	9/29/2009		A		16.97		8/8/1988	8/8/1988	Class A Common Stock	16.97	\$55.25	33917.65	D		
Phantom Stock Units (Cash Only Rights)	\$55.05	10/1/2009		A		234.13		8/8/1988	8/8/1988	Class A Common Stock	234.13	\$55.05	34151.77	D		

Explanation of Responses:

(1) The units are to be settled in cash upon the reporting person's retirement from the Board.

Reporting Owners

Paparting Owner Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
GUNSETT DANIEL J							
425 WINTER ROAD	X						
DELAWARE, OH 43015							

Signatures

Daniel J. Gunsett by John K. Dieker pursuant to a POA filed with the Commission.

10/1/2009

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.