

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *				2. Is	su	er Name <b>an</b>	d Tic	ker or T	rading Syn	mbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
FINN JOHN F				GR	$\mathbf{E}$	IF INC [	GEI	F,GEF.	<b>B</b> ]							
(Last) (First) (Middle)				3. D	3. Date of Earliest Transaction (MM/DD/YYYY)						X Director 10% Owner					
											Officer (give	title below)	)	Other (specif	y below)	
425 WINTER F	ROAD							6/2011								
	(Street)			4. If	A	mendment,	Date	Original	Filed (MM	I/DD/YYYY	Y) 6. Individual of Line)	r Joint/G1	roup Filing	g (Check Ap	plicable	
DELAWARE, (City)	OH 4301 (State)	(Zip)									_ <b>X</b> _ Form filed by Form filed by N			Person		
		Tal	ble I - No	n-Deriv	ati	ve Securiti	es Ac	quired,	Disposed	of, or Bo	eneficially Owne	ed				
1.Title of Security (Instr. 3)				2. Trans. Date		Deemed	3. Tran Code (Instr. 8	Acc Dis (In	Securities quired (A) or posed of (D) str. 3, 4 and 5  (A) or ount (D)	Follo (Instr	mount of Securities Be wing Reported Transa r. 3 and 4)		wned	Ownership Form: Direct (D)	Beneficial	
	Table II	- Derivat	ive Secur	ities Be	ne	ficially Ow	ned (	e.g. , pu	ıts, calls,	warrants	s, options, conve	rtible sec	curities)			
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		(Instr. 5)	of derivative Securities Beneficially Owned	Ownership Form of Derivative Security: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisab	Expiration Date	Title	Amount or Number of Shares		Following Reported Transaction (s) (Instr. 4)	or Indirect (I) (Instr. 4)		
Phantom Stock Units (Cash Only Rights)	\$62.13	1/6/2011		A		24.14		8/8/1988	8/8/1988	Class A Common Stock		\$62.13	4212.16	D		

#### **Explanation of Responses:**

(1) The units are to be settled in cash upon the reporting person's termination from the Board due to his retirement, death, disability or any other reason.

### **Reporting Owners**

Domestine Overes Name / Addre		Relationships							
Reporting Owner Name / Addre	Director	10%	Owner	Officer	Other				
FINN JOHN F									
425 WINTER ROAD	X								
DELAWARE, OH 43015									

#### **Signatures**

John F. Finn by John K. Dieker pursuant to a POA filed with the Commission.

1/7/2011

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\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.