

MOLSON COORS BREWING CO

FORM 8-K (Unscheduled Material Events)

Filed 7/31/2002 For Period Ending 7/30/2002

Address	P.O. BOX 4030, MAIL #NH375 GOLDEN, Colorado 80401
Telephone	303-277-3271
CIK	0000024545
Industry	Beverages (Alcoholic)
Sector	Consumer/Non-Cyclical
Fiscal Year	12/28

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OMB Number: 3235-0060

Expires: March 31, 2003

Estimated average burden

hours per response: 1.25

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest reported) July 30, 2002

ADOLPH COORS COMPANY

(Exact name of registrant as specified in its charter)

Colorado	0-8251	84-0178360
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(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)

311 Tenth Street, Golden, Colorado	80401
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(Address of principal executive offices)	(Zip Code)

Registrant's telephone number, including area code (303) 279-6565

Not applicable

(Former name or former address, if changed since last report)

PART II. OTHER INFORMATION

Item 5. Other Events

Based on updated analysis, Adolph Coors Company has clarified that its second quarter earnings before interest, taxes, depreciation and amortization (EBITDA) were approximately \$182 million. The company's previous estimate was included in the webcast of its second quarter 2002 earnings conference call on July 25, 2002. The company's final EBITDA result for the second quarter will be included in its next 10-Q, which is expected to be filed with the SEC on or before August 14, 2002. The company has not updated any other information provided in its second quarter webcast.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ADOLPH COORS COMPANY

(Registrant)

Date July 30, 2002

/s/ Annita M. Menogan

(Annita M. Menogan, Secretary)

End of Filing

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