

MOLSON COORS BREWING CO

FORM 8-K (Unscheduled Material Events)

Filed 5/2/2002 For Period Ending 5/1/2002

Address	P.O. BOX 4030, MAIL #NH375 GOLDEN, Colorado 80401
Telephone	303-277-3271
CIK	0000024545
Industry	Beverages (Alcoholic)
Sector	Consumer/Non-Cyclical
Fiscal Year	12/28

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549**

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported) May 1, 2002

ADOLPH COORS COMPANY

(Exact name of registrant as specified in its charter)

Colorado	0-8251	84-0178360
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(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)
311 Tenth Street, Golden, Colorado		80401
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(Address of principal executive offices)		(Zip Code)

Registrant's telephone number, including area code (303) 279-6565

Not applicable

(Former name or former address, if changed since last report)

PART II. OTHER INFORMATION

Item 5. Other Events and Regulation FD Disclosure

On April 30, 2002, Coors Brewing Company, a subsidiary of Adolph Coors Company, entered into an agreement to issue \$850 million of 6.375 percent senior unsecured notes due May 2012. The notes will be issued with registration rights and guaranteed by Adolph Coors Company and certain of its subsidiaries. The transaction is expected to close on May 7, 2002. The net proceeds from the offering will be used to refinance the company's \$750 million bridge loan and to repay a portion of its \$800 million term loan, which were used to finance the company's acquisition of the Carling business in the United Kingdom on Feb. 2, 2002. CBC's news release is attached hereto as Exhibit 1.

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Item 7. Financial Statements and Exhibits

(c) Exhibits

99.1. News Release of Coors Brewing Company dated May 1, 2002.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ADOLPH COORS COMPANY

(Registrant)

Date May 1, 2002

/s/ Annita M. Menogan

(Annita M. Menogan, Secretary)

INDEX TO EXHIBITS

EXHIBIT NUMBER -----	DESCRIPTION -----
99.1	News Release of Coors Brewing Company dated May 1, 2002.

EXHIBIT 99.1

[COORS LOGO] ADOLPH COORS COMPANY NEWS RELEASE

Corporate Communications Department
Golden, Colorado 80401-0030

(303) 277-2555
(800) 525-3786

CONTACT: NEWS MEDIA	FOR IMMEDIATE RELEASE
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Hilary Martin	
(303) 277-2459	
INVESTOR RELATIONS	
Dave Dunnewald	
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COORS TO ISSUE SENIOR UNSECURED NOTES

GOLDEN, Colo. -- Coors Brewing Company, a subsidiary of Adolph Coors Company (NYSE--RKY), yesterday entered into an agreement to issue \$850 million of 6.375 percent senior unsecured notes due May 2012. The notes will be issued with registration rights and guaranteed by Adolph Coors Company and certain of its subsidiaries. These private placement notes have not been registered under the Securities Act of 1933 and may not be offered or sold in the United States absent registration or an applicable exemption from the registration requirements of the Securities Act. The transaction is expected to close on May 7, 2002. The net proceeds from the offering will be used to refinance the company's \$750 million bridge loan and to repay a portion of its \$800 million term loan, which were used to finance the company's acquisition of the Carling business in the United Kingdom on Feb. 2, 2002.

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FORWARD-LOOKING STATEMENTS

This press release includes "forward-looking statements" within the meaning of the federal securities laws, commonly identified by such terms as "looking ahead," "anticipates," "estimates" and other terms with similar meaning. Although the Company believes that the assumptions upon which its forward-looking statements are based are reasonable, it can give no assurance that these assumptions will prove to be correct. Important factors that could cause actual results to differ materially from the Company's projections and expectations are disclosed in the Company's filings with the Securities and Exchange Commission. All forward-looking statements in this press release are expressly qualified by such cautionary statements and by reference to the underlying assumptions.

End of Filing

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