
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

Form 8-K

Current Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **February 23, 2012**

MOLSON COORS BREWING COMPANY

(Exact name of registrant as specified in its charter)

Commission File Number: **1-14829**

Delaware
(State or other jurisdiction
of incorporation)

84-0178360
(IRS Employer
Identification No.)

1225 17th Street, Suite 3200, Denver, Colorado 80202
1555 Notre Dame Street East, Montréal, Québec, Canada, H2L 2R5
(Address of principal executive offices, including zip code)

(303) 927-2337 / (514) 521-1786
(Registrant's telephone number, including area code)

Not applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

The Board of Directors of Molson Coors Brewing Company (the "Company") appointed Douglas Tough (age 62) to serve as a member of the Company's Board of Directors, as of February 23, 2012. A copy of the press release issued by the Company in connection with such appointment is attached as Exhibit 99.1 hereto and is incorporated by reference herein.

The Committees of the Board to which Mr. Tough will be appointed have not been determined as of the date of this filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

99.1 Press Release of Molson Coors Brewing Company, dated February 27, 2012, announcing the appointment of Douglas Tough to the Board of Directors.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

MOLSON COORS BREWING COMPANY

/s/ Samuel D. Walker

Date: February 27, 2012

By: Samuel D. Walker
Chief Legal Officer

EXHIBIT INDEX

Exhibit No.	Description
99.1	Press Release of Molson Coors Brewing Company, dated February 27, 2012, announcing the appointment of Douglas Tough to the Board of Directors.



MOLSON COORS BREWING COMPANY NAMES DOUG TOUGH TO BOARD OF DIRECTORS

DENVER & MONTREAL, Feb 27, 2012 (BUSINESS WIRE) —Molson Coors Brewing Company (NYSE: TAP) today announced that leading consumer goods executive Doug Tough will join its Board of Directors effective immediately. Tough is Chairman and Chief Executive Officer of International Flavors and Fragrances Inc. (NYSE: IFF), a leading global creator of flavors and fragrances used in a wide variety of consumer products and packaged goods.

“We welcome Doug to our board and look forward to benefitting from his extensive leadership experience in the consumer products space in both developed and emerging markets,” said Andrew Molson, Chairman of Molson Coors Brewing Company. “Doug brings tremendous capabilities in the areas of brand building, innovation and consumer insight, all of which are essential ingredients in our pursuit of becoming a top global brewer.”

Tough assumed the role of Chairman and Chief Executive Officer of IFF in March of 2010 and has served as a member of the Company’s Board of Directors since October 2008. Tough previously served as the Chief Executive Officer and Managing Director of Ansell Limited, a \$1.1 billion global leader in healthcare barrier protection.

Prior to joining Ansell, Tough had a 17-year career with Cadbury Schweppes Plc. where he held a variety of positions including President of Cadbury Beverages International from 1992-1996 and President, Africa, India, Middle East and Europe Division from 1996-2000. From 2000-2003, he was President and CEO of Dr Pepper/Seven Up, Inc. Tough began his career with The Procter & Gamble Company in 1974. He holds an MBA from the University of Western Ontario and a bachelor’s degree from the University of Kentucky.

Tough joins the Molson Coors Board of Directors as the company’s ninth independent director following a search to replace Rosalind Brewer, who stepped down as a director in November 2011. The Molson Coors Board of Directors comprises fourteen directors.

About Molson Coors Brewing Company

Molson Coors Brewing Company is a leading global brewer delivering extraordinary brands that delight the world’s beer drinkers. It brews, markets and sells a portfolio of leading premium brands such as Coors Light, Molson Canadian, Carling, Blue Moon, and Keystone Light across The Americas, Europe and Asia. It operates in Canada through Molson Coors Canada; in the US through MillerCoors; and in the U.K. and Ireland through Molson Coors UK. Molson Coors is listed on the Dow Jones Sustainability Index for North America. For more information on Molson Coors Brewing Company visit the company’s Web site, <http://molsoncoors.com>.

SOURCE: Molson Coors Brewing Company

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