CLOROX CO /DE/

FORM 5
(Annual Statement of Changes in Beneficial Ownership)

Filed 8/14/2003 For Period Ending 6/30/2003

Address THE CLOROX COMPANY 1221 BROADWAY
      OAKLAND, California 94612-1888
Telephone 510-271-7000
CIK 0000021076
Industry Personal & Household Prods.
Sector Consumer/Non-Cyclical
Fiscal Year 06/30
FORM 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *
ROSE KAREN M
1221 BROADWAY
OAKLAND, CA 946121888

2. Issuer Name and Ticker or Trading Symbol
CLOROX CO /DE/ [CLX]

3. Statement for Issuer's Fiscal Year Ended (MM/DD/YYYY)
6/30/2003

4. If Amendment, Date Original Filed (MM/DD/YYYY)

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
_____ Director
_____ 10% Owner
_ X_ Officer (give title below)
_____ Other (specify below)

Group VP-CFO

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Trans. Date</th>
<th>2A. Deemed Execution Date, if any</th>
<th>3. Trans. Code (Instr. 8)</th>
<th>4. Securities Acquired (A) or Disposed of (D) (Instr. 3 and 4)</th>
<th>5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>7. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>6/30/2003</td>
<td></td>
<td></td>
<td>(1) 1887 D</td>
<td>$0</td>
<td>2824.000</td>
<td>D</td>
</tr>
<tr>
<td>Common Stock</td>
<td>6/30/2003</td>
<td></td>
<td></td>
<td>(2) 14.729 A</td>
<td>$0</td>
<td>582.659</td>
<td>I By ERIP</td>
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<tr>
<td>Common Stock</td>
<td>11/15/2002</td>
<td></td>
<td></td>
<td>120 D</td>
<td>$0</td>
<td>20643.000</td>
<td>I By Trust</td>
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<tr>
<td>Common Stock</td>
<td>3/7/2003</td>
<td></td>
<td></td>
<td>150 D</td>
<td>$0</td>
<td>20493.000</td>
<td>I By Trust</td>
</tr>
<tr>
<td>Common Stock</td>
<td>6/30/2003</td>
<td></td>
<td></td>
<td>(1) 1887 A</td>
<td>$0</td>
<td>22380.000</td>
<td>I By Trust</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

|-----------------------------|-------------------------------------------------------|----------------|----------------------------------|---------------------------|-----------------------------------------------------------------------------------|--------------------------------------------------|----------------------------------------------------------------------------------|---------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Explanation of Responses:
(1) Transfer holdings to family Trust
(2) Shares acquired during the fiscal year ended 6/30/03 pursuant to the Company's Employee Retirement Investment Plan, Dividend Reinvestment Plan, and/or Employee Stock Purchase Plan.

Remarks:
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.