CLOROX CO /DE/

FORM 4
(Statement of Changes in Beneficial Ownership)

Filed 8/6/2003 For Period Ending 8/4/2003

Address THE CLOROX COMPANY 1221 BROADWAY
OAKLAND, California 94612-1888
Telephone 510-271-7000
CIK 0000021076
Industry Personal & Household Prods.
Sector Consumer/Non-Cyclical
Fiscal Year 06/30
1. Name and Address of Reporting Person *

TATASEO FRANK A

(Street)

1221 BROADWAY

(OAKLAND, CA 946121888)

2. Issuer Name and Ticker or Trading Symbol

CLOROX CO /DE/ [ CLX ]

3. Date of Earliest Transaction

8/4/2003

4. If Amendment, Date Original Filed

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)

_____ Director

_____ 10% Owner

_X___ Officer (give title below)

_____ Other (specify below)

Senior VP-Sales

6. Individual or Joint/Group Filing (Check Applicable Line)

_X___ Form filed by One Reporting Person

___ Form filed by More than One Reporting Person

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Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>1. Title of Security (Instr. 3)</th>
<th>2. Trans. Date</th>
<th>2A. Deemed Execution Date, if any</th>
<th>3. Trans. Code (Instr. 8)</th>
<th>4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)</th>
<th>5. Amount of Securities Beneficially Owned Following Reported Transaction(s)</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>7. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>8/4/2003</td>
<td>A(1)</td>
<td>4600</td>
<td>A</td>
<td>$0</td>
<td>29046.308</td>
<td>D</td>
</tr>
<tr>
<td>Common Stock</td>
<td>8/4/2003</td>
<td>F(2)</td>
<td>1644</td>
<td>D</td>
<td>$0</td>
<td>27402.308</td>
<td>D</td>
</tr>
<tr>
<td>Common Stock</td>
<td>8/4/2003</td>
<td>A(1)</td>
<td>650</td>
<td>A</td>
<td>$0</td>
<td>28052.308</td>
<td>D</td>
</tr>
<tr>
<td>Common Stock</td>
<td>8/4/2003</td>
<td>F(1)</td>
<td>232</td>
<td>D</td>
<td>$0</td>
<td>27820.308</td>
<td>D</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>1. Title of Derivative Security (Instr. 3)</th>
<th>2. Conversion or Exercise Price of Derivative Security</th>
<th>3. Trans. Date</th>
<th>3A. Deemed Execution Date, if any</th>
<th>4. Trans. Code (Instr. 8)</th>
<th>5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)</th>
<th>6. Date Exercisable and Expiration Date</th>
<th>7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)</th>
<th>8. Price of Derivative Security (Instr. 5)</th>
<th>9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>11. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
</table>

Explanation of Responses:
( 1 ) Settlement of 1999 Performance Unit Grant, which vested 6/30/03.
( 2 ) Withholding of stock to pay tax liability under the Company's Stock Withholding Arrangement.

Remarks:

By: Patrick M. Meehan, Asst.
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

End of Filing