FORM 4
(Statement of Changes in Beneficial Ownership)

Filed 12/9/2003 For Period Ending 12/8/2003

Address THE CLOROX COMPANY 1221 BROADWAY
OAKLAND, California 94612-1888
Telephone 510-271-7000
CIK 0000021076
Industry Personal & Household Prods.
Sector Consumer/Non-Cyclical
Fiscal Year 06/30
UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person

TATASEO FRANK A
(Last) (First) (Middle)
1221 BROADWAY
(Oakland, CA 946121888)

2. Issuer Name and Ticker or Trading Symbol

CLOROX CO /DE/ [ CLX ]

3. Date of Earliest Transaction

12/8/2003

4. If Amendment, Date Original Filed


5. Relationship of Reporting Person(s) to Issuer (Check all applicable)

_____ Director
_____ 10% Owner
_x_ Officer (give title below)
_____ Other (specify below)

Senior VP-Sales

6. Individual or Joint/Group Filing (Check Applicable Line)

_x_ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>2A. Trans. Date</th>
<th>2A. Deemed Execution Date, if any</th>
<th>3. Trans. Code (Instr. 8)</th>
<th>4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)</th>
<th>5. Amount of Securities Beneficially Owned Following Reported Transaction(s)</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>7. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>12/8/2003</td>
<td>M</td>
<td>10000</td>
<td>A</td>
<td>$13.00</td>
<td>52820.31</td>
<td>D</td>
</tr>
<tr>
<td>Common Stock</td>
<td>12/8/2003</td>
<td>S</td>
<td>10000</td>
<td>D</td>
<td>$47.52</td>
<td>42820.31</td>
<td>D</td>
</tr>
<tr>
<td>Common Stock</td>
<td>12/8/2003</td>
<td>M</td>
<td>40000</td>
<td>A</td>
<td>$13.00</td>
<td>92820.31</td>
<td>D</td>
</tr>
<tr>
<td>Common Stock</td>
<td>12/8/2003</td>
<td>S</td>
<td>40000</td>
<td>D</td>
<td>$47.52</td>
<td>52820.31</td>
<td>D</td>
</tr>
<tr>
<td>Common Stock</td>
<td>12/8/2003</td>
<td>M</td>
<td>30000</td>
<td>A</td>
<td>$14.30</td>
<td>122820.31</td>
<td>D</td>
</tr>
<tr>
<td>Common Stock</td>
<td>12/8/2003</td>
<td>S</td>
<td>30000</td>
<td>D</td>
<td>$47.52</td>
<td>92820.31</td>
<td>D</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>1. Title of Derivate Security (Instr. 3)</th>
<th>2. Conversion or Exercise Price of Derivative Security</th>
<th>3. Trans. Date</th>
<th>3A. Deemed Execution Date, if any</th>
<th>4. Trans. Code (Instr. 8)</th>
<th>5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)</th>
<th>6. Date Exercisable and Expiration Date</th>
<th>7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)</th>
<th>8. Price of Derivative Security (Instr. 5)</th>
<th>9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>11. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stock Option (Right to Buy) - 94B</td>
<td>$13.00</td>
<td>12/8/2003</td>
<td>M</td>
<td>10000</td>
<td>Date Exercisable: 10/1/1995 Expiration Date: 10/1/2004 Common Stock</td>
<td>10000.00</td>
<td>Amount or Number of Shares: 10000.00</td>
<td>$13.00</td>
<td>0.00</td>
<td>D</td>
<td></td>
</tr>
<tr>
<td>Stock Option (Right to Buy) - 94C</td>
<td>$14.30</td>
<td>12/8/2003</td>
<td>M</td>
<td>30000</td>
<td>Date Exercisable: 10/1/1996 Expiration Date: 10/1/2004 Common Stock</td>
<td>30000.00</td>
<td>Amount or Number of Shares: 30000.00</td>
<td>$14.30</td>
<td>0.00</td>
<td>D</td>
<td></td>
</tr>
<tr>
<td>Stock Option (Right to Buy) - 94D</td>
<td>$13.00</td>
<td>12/8/2003</td>
<td>M</td>
<td>40000</td>
<td>Date Exercisable: 10/1/1996 Expiration Date: 10/1/2004 Common Stock</td>
<td>40000.00</td>
<td>Amount or Number of Shares: 40000.00</td>
<td>$13.00</td>
<td>0.00</td>
<td>D</td>
<td></td>
</tr>
</tbody>
</table>

Explanation of Responses:
Remarks:

### Reporting Owners

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>TATASEO FRANK A</td>
<td></td>
</tr>
<tr>
<td>OAKLAND, CA 946121888</td>
<td></td>
</tr>
</tbody>
</table>

**Director**

**10% Owner**

**Officer**

**Senior VP-Sales**

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### Signatures

**By:** Patrick M. Meehan, Asst. General Counsel

**Date:** 12/9/2003

**Signature of Reporting Person**

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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End of Filing

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