CLOROX CO /DE/  

FORM 3  
(Initial Statement of Beneficial Ownership)  

Filed 10/9/2003 For Period Ending 10/1/2003  

Address THE CLOROX COMPANY 1221 BROADWAY  
OAKLAND, California 94612-1888  
Telephone 510-271-7000  
CIK 0000021076  
Industry Personal & Household Prods.  
Sector Consumer/Non-Cyclical  
Fiscal Year 06/30
I. Name and Address of Reporting Person

JOHNSON THOMAS D

1221 BROADWAY

OAKLAND, CA 946121888

2. Date of Event Requiring Statement (MM/DD/YYYY)

10/1/2003

3. Issuer Name and Ticker or Trading Symbol

CLOROX CO /DE/ [CLX]

4. Relationship of Reporting Person(s) to Issuer (Check all applicable)

_____ Director

_____ 10% Owner

__ X __ Officer (give title below)

_____ Other (specify below)

Vice President-Controller

5. If Amendment, Date Original Filed (MM/DD/YYYY)

6. Individual or Joint/Group Filing (Check Applicable Line)

_ X _ Form filed by One Reporting Person

___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Amount of Securities Beneficially Owned</th>
<th>Ownership Form: Direct (D) or Indirect (I) (Instr. 5)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>4448</td>
<td>D</td>
</tr>
<tr>
<td>Common Stock</td>
<td>91.763</td>
<td>I</td>
</tr>
<tr>
<td>Common Stock</td>
<td>400</td>
<td>I</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Title of Derivate Security</th>
<th>Date Exercisable and Expiration Date (MM/DD/YYYY)</th>
<th>Title Amount or Number of Shares</th>
<th>Conversion or Exercise Price of Derivative Security</th>
<th>Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)</th>
<th>Nature of Indirect Beneficial Ownership (Instr. 5)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stock Option (Right to Buy)</td>
<td>4/26/2002 4/26/2010</td>
<td>Common Stock 5000.00 $35.78</td>
<td>D</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stock Option (Right to Buy)</td>
<td>9/20/2003 9/20/2010</td>
<td>Common Stock 6429.00 $36.13</td>
<td>D</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stock Option (Right to Buy)</td>
<td>9/24/2004 (1) 9/24/2011</td>
<td>Common Stock 7740.00 $35.22</td>
<td>D</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. Title of Derivate Security (Instr. 4)</td>
<td>2. Date Exercisable and Expiration Date (MM/DD/YYYY)</td>
<td>3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)</td>
<td>4. Conversion or Exercise Price of Derivative Security</td>
<td>5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)</td>
<td>6. Nature of Indirect Beneficial Ownership (Instr. 5)</td>
</tr>
<tr>
<td>----------------------------------------</td>
<td>----------------------------------------------------</td>
<td>------------------------------------------------------------------------</td>
<td>----------------------------------------------------</td>
<td>-------------------------------------------------------------------------------</td>
<td>-----------------------------------------------</td>
</tr>
<tr>
<td>Stock Option (Right to Buy) - 02AT</td>
<td>10/1/2005 - 10/1/2012</td>
<td>Common Stock 5055.00 at $40.18</td>
<td>D</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stock Option (Right to Buy) - 03AX</td>
<td>9/30/2007 - 9/30/2013</td>
<td>Common Stock 11500.00 at $45.25</td>
<td>D</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stock Option (Right to Buy) - 97B</td>
<td>9/23/2000 - 9/23/2007</td>
<td>Common Stock 3030.00 at $36.06</td>
<td>D</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stock Option (Right to Buy) - 98N</td>
<td>9/21/2001 - 9/21/2008</td>
<td>Common Stock 1938.00 at $40.36</td>
<td>D</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stock Option (Right to Buy) - 99AI</td>
<td>9/29/2002 - 9/29/2009</td>
<td>Common Stock 2229.00 at $38.84</td>
<td>D</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stock Option (Right to Buy) - 99N</td>
<td>5/6/2009 - 5/6/2009</td>
<td>Common Stock 5200.00 at $67.38</td>
<td>D</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Explanation of Responses:
(1) Option exercisable in 3 equal installments - 1/3 on each of the first, second and third anniversaries of the grant date.
(2) Option exercisable in 4 equal installments - 1/4 on each of first, second, third and fourth anniversaries of the grant date.
(3) Vesting date depends on Total Shareholder Return.

Remarks:

<table>
<thead>
<tr>
<th>Reporting Owners</th>
<th>Relationships</th>
<th>Signatures</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reporting Owner Name / Address</td>
<td>Director</td>
<td>10% Owner</td>
</tr>
<tr>
<td>JOHNSON THOMAS D 1221 BROADWAY OAKLAND, CA 946121888</td>
<td>Vice President-Controller</td>
<td>* Signature of Reporting Person</td>
</tr>
</tbody>
</table>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

October 1, 2003

Securities and Exchange Commission

450 – Fifth Street – N.W.

Washington, DC  20549
Ladies and Gentlemen:

This letter authorizes the following representatives of The Clorox Company, acting singly, to execute and file with you on my behalf all future Forms 3, 4 and 5 respecting my holdings of equity securities of The Clorox Company:

Peter D. Bewley, Senior Vice President-General Counsel

Patrick M. Meehan, Assistant General Counsel

Robin A. Stoner, Senior Paralegal II

Thomas W. Huckaby, Assistant Secretary

Very truly yours,

/s/ Thomas D. Johnson

Thomas D. Johnson, Vice President-Controller

End of Filing