UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment
Company Act of 1940

1. Name and Address of Reporting Person *
STEIN LAURA
( Last) (First) (Middle)
1221 BROADWAY
OAKLAND, CA 94612-1888

2. Issuer Name and Ticker or Trading Symbol
CLOROX CO/DE/ [ CLX ]

3. Date of Earliest Transaction (MM/DD/YYYY)
9/14/2010

4. If Amendment, Date Original Filed

5. Relationship of Reporting Person(s) to Issuer
( Check all applicable)
_____ Director
_____ 10% Owner
X  Officer (give title below)
 other (specify below)
SVP - General Counsel

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security
2. Trans. Date
3. Trans. Code
4. Securities Acquired (A) or Disposed of (D)
5. Amount of Securities Beneficially Owned Following Reported Transaction(s)
6. Ownership Form:
7. Nature of Indirect Beneficial Ownership

Amount
(A) or (D)
Price

Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security
2. Conversion or Exercise Price of Derivative Security
3. Trans. Date
4. Trans. Code
5. Number of Derivative Securities Acquired (A) or Disposed of (D)
6. Date Exercisable and Expiration Date
7. Title and Amount of Securities Underlying Derivative Security
8. Price of Derivative Security
9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s)
10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)
11. Nature of Indirect Beneficial Ownership

Explanation of Responses:
( 1) Option vests in 4 equal installments - 1/4 on each of the first, second, third and fourth anniversaries of the grant date.

Reporting Owners

Reporting Owner Name / Address
STEIN LAURA
1221 BROADWAY
OAKLAND, CA 94612-1888

Relationships
Director
10% Owner
Officer
Other
SVP - General Counsel

Signatures

By Angela Hill, Attorney-in-Fact for
9/16/2010

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.
* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.