FORM 3
(Initial Statement of Beneficial Ownership)

Filed 1/28/2005 For Period Ending 1/18/2005

Address
THE CLOROX COMPANY 1221 BROADWAY
OAKLAND, California 94612-1888

Telephone 510-271-7000
CIK 0000021076
Industry Personal & Household Prods.
Sector Consumer/Non-Cyclical
Fiscal Year 06/30
**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person
   - SPRINGER MARY BETH
     - (Last) SPRINGER
     - (First) MARY
     - (Middle) BETH
     - 1221 BROADWAY
     - OAKLAND, CA 946121888

2. Date of Event Requiring Statement (MM/DD/YYYY)
   - 1/18/2005

3. Issuer Name and Ticker or Trading Symbol
   - CLOROX CO /DE/ [CLX]

4. Relationship of Reporting Person(s) to Issuer (Check all applicable)
   - _____ Director
   - _____ 10% Owner
   - X ___ Officer (give title below)
   - _____ Other (specify below)
     - Group Vice President /

5. If Amendment, Date Original Filed (MM/DD/YYYY)

6. Individual or Joint/Group Filing (Check Applicable Line)
   - X Form filed by One Reporting Person
   - ___ Form filed by More than One Reporting Person

### Table I - Non-Derivative Securities Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Amount of Securities Beneficially Owned</th>
<th>Ownership Form: Direct (D) or Indirect (I) (Instr. 5)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>9006</td>
<td>D</td>
</tr>
</tbody>
</table>

### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Title of Derivative Security</th>
<th>Date Exercisable and Expiration Date (MM/DD/YYYY)</th>
<th>Title and Amount of Securities Underlying Derivative Security (Instr. 4)</th>
<th>Conversion or Exercise Price of Derivative Security</th>
<th>Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)</th>
<th>Nature of Indirect Beneficial Ownership (Instr. 5)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stock Option (Right to Buy)</td>
<td>6/30/2002 (1) 4/26/2010</td>
<td>Common Stock 7000.00 $35.78 D</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stock Option (Right to Buy)</td>
<td>9/20/2003 (2) 9/20/2010</td>
<td>Common Stock 8355.00 $36.13 D</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stock Option (Right to Buy)</td>
<td>9/24/2004 (2) 9/24/2011</td>
<td>Common Stock 7740.00 $35.22 D</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Stock Option (Right to Buy)</td>
<td>9/30/2005 (3) 9/18/2012</td>
<td>Common Stock 13000.00 $41.98 D</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Table II - Derivative Securities Beneficially Owned (e.g. puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>1. Title of Derivate Security (Instr. 4)</th>
<th>2. Date Exercisable and Expiration Date (MM/DD/YYYY)</th>
<th>3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)</th>
<th>4. Conversion or Exercise Price of Derivative Security</th>
<th>5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)</th>
<th>6. Nature of Indirect Beneficial Ownership (Instr. 5)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stock Option (Right to Buy) - 03AX</td>
<td>9/17/2007 (4) 9/17/2013</td>
<td>Common Stock 14000.00</td>
<td>$45.25</td>
<td>D</td>
<td></td>
</tr>
<tr>
<td>Stock Option (Right to Buy) - 04CQ</td>
<td>9/15/2008 (4) 9/15/2014</td>
<td>Common Stock 17600.00</td>
<td>$53.88</td>
<td>D</td>
<td></td>
</tr>
<tr>
<td>Stock Option (Right to Buy) - 05 AG</td>
<td>1/18/2009 (4) 1/18/2015</td>
<td>Common Stock 12000.00</td>
<td>$58.55</td>
<td>D</td>
<td></td>
</tr>
<tr>
<td>Stock Option (Right to Buy) - 96J</td>
<td>9/23/1999 (2) 9/23/2006</td>
<td>Common Stock 7632.00</td>
<td>$23.80</td>
<td>D</td>
<td></td>
</tr>
<tr>
<td>Stock Option (Right to Buy) - 97B</td>
<td>9/23/2000 (2) 9/23/2007</td>
<td>Common Stock 3846.00</td>
<td>$36.06</td>
<td>D</td>
<td></td>
</tr>
<tr>
<td>Stock Option (Right to Buy) - 98N</td>
<td>9/21/2001 (2) 9/21/2008</td>
<td>Common Stock 3264.00</td>
<td>$40.36</td>
<td>D</td>
<td></td>
</tr>
<tr>
<td>Stock Option (Right to Buy) - 99AI</td>
<td>9/29/2002 (2) 9/29/2009</td>
<td>Common Stock 4485.00</td>
<td>$38.84</td>
<td>D</td>
<td></td>
</tr>
<tr>
<td>Stock Option (Right to Buy) - 99AX</td>
<td>11/22/2002 (2) 11/22/2009</td>
<td>Common Stock 723.00</td>
<td>$44.44</td>
<td>D</td>
<td></td>
</tr>
<tr>
<td>Stock Option (Right to Buy) - 99N/2</td>
<td>6/30/2006 (5) 12/31/2006</td>
<td>Common Stock 13000.00</td>
<td>$67.38</td>
<td>D</td>
<td></td>
</tr>
</tbody>
</table>

**Explanation of Responses:**

1. Option exercisable in two equal installments on each of 6/30/01 and 6/30/02.
2. Option exercisable in 3 equal installments - 1/3 on each of the first, second and third anniversaries of the grant date.
3. Option exercisable in 3 equal installments on each of 9/30/03, 9/30/04 and 9/30/05.
4. Option exercisable in 4 equal installments - 1/4 on each of first, second, third and fourth anniversaries of the grant date.
5. Potential accelerated vesting based on the Company's total stockholder return against peer group did not occur.

**Reporting Owners**

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPRINGER MARY BETH</td>
<td>Group Vice President</td>
</tr>
<tr>
<td>1221 BROADWAY</td>
<td></td>
</tr>
<tr>
<td>OAKLAND, CA 946121888</td>
<td></td>
</tr>
</tbody>
</table>

**Signatures**

By: By Laura Stein, Attorney-in-Fact for 1/28/2005 **Signature of Reporting Person**

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.
January 18, 2005
Securities and Exchange Commission
450 – Fifth Street – N.W.
Washington, DC  20549

Ladies and Gentlemen:

This letter authorizes the following representatives of The Clorox Company, acting singly, to execute and file with you on my behalf all future Forms 3, 4 and 5 respecting my holdings of equity securities of The Clorox Company:

Laura Stein, Senior Vice President – General Counsel
Pamela Fletcher, Vice President - Secretary
Robin A. Stoner, Senior Paralegal II
Thomas W. Huckaby, Assistant Secretary

Very truly yours,

/s/ M. B. SPRINGER
M. B. Springer
Group Vice President

End of Filing