STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *
   Costello Michael R.
   1221 BROADWAY
   OAKLAND, CA 94612-1888

2. Issuer Name and Ticker or Trading Symbol
   CLOROX CO /DE/ [ CLX ]

3. Date of Earliest Transaction (MM/DD/YYYY)
   2/24/2015

4. If Amendment, Date Original Filed (MM/DD/YYYY)

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
   X Officer (give title below)
   ______ Director
   ______ 10% Owner
   ______ Other (specify below)
   SVP - International

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Code</th>
<th>Trans. Date</th>
<th>V</th>
<th>Amount</th>
<th>Price</th>
<th>Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
</tr>
</thead>
</table>
| Common Stock      | M    | 2/24/2015   |    | 3895.0000 | $66.4800 | D
| Common Stock      | M    | 2/24/2015   |    | 3084.0000 | $63.9500 | D
| Common Stock      | S    | 2/24/2015   |    | 6105.0000 | $109.8040 | D
| Common Stock      |      |             |    |         |       | By 401(k) |

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Title of Derivate Security (Instr. 3)</th>
<th>Conversion or Exercise Price of Derivative Security</th>
<th>Trans. Date</th>
<th>V</th>
<th>(A)</th>
<th>(D)</th>
<th>Date Exercisable</th>
<th>Expiration Date</th>
<th>Title</th>
<th>Amount or Number of Shares</th>
<th>Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stock Option (Right to Buy)</td>
<td>$66.4800</td>
<td>2/24/2015</td>
<td>M</td>
<td>3895.0000</td>
<td>9/14/2011</td>
<td>9/14/2020 Common Stock</td>
<td>3895.0000</td>
<td>$0.0000</td>
<td>15385.0000</td>
<td>D</td>
<td>By 401(k)</td>
</tr>
<tr>
<td>Stock Option (Right to Buy)</td>
<td>$63.9500</td>
<td>2/24/2015</td>
<td>M</td>
<td>3084.0000</td>
<td>9/16/2009</td>
<td>9/16/2018 Common Stock</td>
<td>3084.0000</td>
<td>$0.0000</td>
<td>0.0000</td>
<td>D</td>
<td>By 401(k)</td>
</tr>
</tbody>
</table>

Explanation of Responses:
(1) This transaction was executed in multiple trades at prices ranging from $109.80 to $109.84. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.

Reporting Owners

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>Costello Michael R.</td>
<td>Director</td>
</tr>
<tr>
<td>1221 BROADWAY</td>
<td>10% Owner</td>
</tr>
<tr>
<td>OAKLAND, CA 94612-1888</td>
<td>Officer</td>
</tr>
<tr>
<td></td>
<td>SVP - International</td>
</tr>
</tbody>
</table>
Signatures

By Angela Hilt, Attorney-in-Fact for 2/26/2015

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.