

FORM 4

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**UNITED STATES SECURITIES AND EXCHANGE
COMMISSION
Washington, D.C. 20549**

OMB APPROVAL
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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public
Utility Holding Company Act of 1935 or Section 30(f) of the
Investment Company Act of 1940

1. Name and Address of Reporting Person *		2. Issuer Name and Ticker or Trading Symbol		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)	
PEIROS LARRY		CLOROX CO /DE/ [CLX]		<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) Executive VP-COO North America	
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (MM/DD/YYYY)		
			7/15/2011		
1221 BROADWAY			4. If Amendment, Date Original Filed (MM/DD/YYYY)		
(Street)					
OAKLAND, CA 94612-1888			6. Individual or Joint/Group Filing (Check Applicable Line)		
(City) (State) (Zip)			<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction (s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	7/15/2011		M	(1)	23636.0000	A	\$45.2500	59998.0000	D	
Common Stock	7/15/2011		M	(1)	20000.0000	A	\$41.9800	79998.0000	D	
Common Stock	7/15/2011		S	(1)	600.0000	D	\$75.0000	79398.0000	D	
Common Stock	7/15/2011		J	(2)	4721.0000	D	\$0.0000	34070.0000	D	
Common Stock	7/15/2011		S	(1)	40607.0000	D	\$74.7943 (3)	38791.0000	D	
Common Stock	7/15/2011		J	(2)	4721.0000	A	\$0.0000	31331.0000	I	By Trust
Common Stock								613.1573 (4)	I	By ERIP

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy)	\$45.2500	7/15/2011		M		23636.0000		9/17/2007	9/17/2013	Common Stock	23636.0000	\$0.0000	22364.0000	D	
Stock Option (Right to Buy)	\$41.9800	7/15/2011		M		20000.0000		9/30/2005	9/18/2012	Common Stock	20000.0000	\$0.0000	0.0000	D	

Explanation of Responses:

(1) Transaction executed pursuant to a pre-planned trading program adopted by reporting person in accordance with Rule 10b5-1 of the

Securities Exchange Act of 1934.

- (2) Transfer holdings to family trust.
- (3) This transaction was executed in multiple trades at prices ranging from \$74.7000 to \$74.8750. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- (4) Includes 19.7970 shares acquired during the fiscal year ended 6/30/2011, pursuant to the Company's Employee Retirement Plan/401(k).

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
PEIROS LARRY 1221 BROADWAY OAKLAND, CA 94612-1888			Executive VP-COO North America	

Signatures

By Angela Hilt, Attorney-in-Fact for

7/19/2011

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.