THE CLOROX COMPANY

** IMPORTANT NOTICE **

Regarding the Availability of Proxy Materials

You are receiving this communication because you hold shares in the above company, and the materials you should review before you cast your vote are now available.

Stockholder Meeting to be held on 11/19/08

Proxy Materials Available

- Notice of 2008 Annual Meeting, Proxy Statement and Annual Financial Statements
- Annual Report
This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the Reverse Side for Meeting Information and Instructions on How to Vote

Meeting Information
Meeting Type: Annual
Meeting Date: November 19, 2008
Meeting Time: 9:00 A.M. PST
For holders as of: September 22, 2008

Meeting Location:
Corporate Headquarters, The Clorox Company
1221 Broadway
Oakland, CA 94612

Meeting Directions:
Meeting directions are available at:
http://www.thecloroxcompany.com/careers/driving_directions.html

How To Vote
1. To elect as Directors the nominees listed below
   1a) Daniel Boggan, Jr.
   1b) Richard H. Carmona
   1c) Tully M. Friedman
   1d) George J. Harad
   1h) Edward A. Mueller
   1i) Jan L. Murley
   1j) Pamela Thomas-Graham
   1k) Carolyn M. Ticknor

2. Proposal to ratify the selection of
Ernst & Young LLP, as our independent registered public accounting firm, for the fiscal year ending June 30, 2009.

1e) Donald R. Knauss
1f) Robert W. Matschullat
1g) Gary G. Michael