FORM 4
(Statement of Changes in Beneficial Ownership)

Filed 9/19/2003 For Period Ending 9/17/2003

<table>
<thead>
<tr>
<th>Address</th>
<th>THE CLOROX COMPANY 1221 BROADWAY</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>OAKLAND, California 94612-1888</td>
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<tr>
<td>Telephone</td>
<td>510-271-7000</td>
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<td>CIK</td>
<td>0000021076</td>
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<tr>
<td>Industry</td>
<td>Personal &amp; Household Prods.</td>
</tr>
<tr>
<td>Sector</td>
<td>Consumer/Non-Cyclical</td>
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<tr>
<td>Fiscal Year</td>
<td>06/30</td>
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</tbody>
</table>
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *
   FRANK GREG S
   1221 BROADWAY
   OAKLAND, CA 946121888

2. Issuer Name and Ticker or Trading Symbol
   CLOROX CO /DE/ [ CLX ]

3. Date of Earliest Transaction (MM/DD/YYYY)
   9/17/2003

4. If Amendment, Date Original Filed (MM/DD/YYYY)

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
   X Officer (give title below)
   Vice President-Treasurer

6. Individual or Joint/Group Filing (Check Applicable Line)
   X Form filed by One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3) 2. Trans. Date 3A. Trans. Code (Instr. 8) 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) 7. Nature of Indirect Beneficial Ownership (Instr. 4)

| Stock Option (Right to Buy) - 03AX | $45.25 | 9/17/2003 | A | 11500 | 9/30/2003 | 9/30/2013 | Common Stock | 11500.00 | $0 | 11500.00 | D |

Explanation of Responses:
(1) Option exercisable in 4 equal installments on each of 9/30/04, 9/30/05, 9/30/06, and 9/30/07.

Remarks:

By: Patrick M. Meehan, Asst. General Counsel for 9/19/2003

* Signature of Reporting Person

** Signature of Reporting Person
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

End of Filing