CLOROX CO /DE/

FORM 3
(Initial Statement of Beneficial Ownership)

Filed 11/21/2003 For Period Ending 11/19/2003

<table>
<thead>
<tr>
<th>Address</th>
<th>THE CLOROX COMPANY 1221 BROADWAY</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>OAKLAND, California 94612-1888</td>
</tr>
<tr>
<td>Telephone</td>
<td>510-271-7000</td>
</tr>
<tr>
<td>CIK</td>
<td>0000021076</td>
</tr>
<tr>
<td>Industry</td>
<td>Personal &amp; Household Prods.</td>
</tr>
<tr>
<td>Sector</td>
<td>Consumer/Non-Cyclical</td>
</tr>
<tr>
<td>Fiscal Year</td>
<td>06/30</td>
</tr>
</tbody>
</table>
INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person

HARDY JAMES H JR

2. Date of Event Requiring Statement (MM/DD/YYYY)

11/19/2003

3. Issuer Name and Ticker or Trading Symbol

CLOROX CO /DE/ [CLX]

4. Relationship of Reporting Person(s) to Issuer (Check all applicable)

_____ Director

X ___ Officer (give title below)

_____ 10% Owner

_____ Other (specify below)

Vice President-Product Supply /

5. If Amendment, Date Original Filed (MM/DD/YYYY)

6. Individual or Joint/Group Filing (Check Applicable Line)

X ___ Form filed by One Reporting Person

___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Amount of Securities Beneficially Owned</th>
<th>Ownership Form: Direct (D) or Indirect (I)</th>
<th>Nature of Indirect Beneficial Ownership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>1386</td>
<td>D</td>
<td></td>
</tr>
<tr>
<td>Common Stock</td>
<td>3.63</td>
<td>I</td>
<td>By ERIP</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Beneficially Owned (e.g. puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Title of Derivate Security</th>
<th>Date Exercisable and Expiration Date (MM/DD/YYYY)</th>
<th>Title and Amount of Securities Underlying Derivative Security (Instr. 4)</th>
<th>Conversion or Exercise Price of Derivative Security</th>
<th>Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)</th>
<th>Nature of Indirect Beneficial Ownership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stock Option (Right to Buy) - 01AE</td>
<td>8/20/2004 (1) 8/20/2011</td>
<td>Common Stock 18420.00</td>
<td>$0.00</td>
<td>D</td>
<td></td>
</tr>
<tr>
<td>Stock Option (Right to Buy) - 02AT</td>
<td>10/1/2005 (1) 10/1/2012</td>
<td>Common Stock 6573.00</td>
<td>$40.18</td>
<td>D</td>
<td></td>
</tr>
<tr>
<td>Stock Option (Right to Buy) - 03BH</td>
<td>9/30/2007 (2) 11/19/2013</td>
<td>Common Stock 14000.00</td>
<td>$0.00</td>
<td>D</td>
<td></td>
</tr>
</tbody>
</table>

Explanation of Responses:
Ladies and Gentlemen:

This letter authorizes the following representatives of The Clorox Company, acting singly, to execute and file with you on my behalf all future Forms 3, 4 and 5 respecting my holdings of equity securities of The Clorox Company:

Peter D. Bewley, Senior Vice President-General Counsel
Patrick M. Meehan, Assistant General Counsel
Robin A. Stoner, Senior Paralegal II
Thomas W. Huckaby, Assistant Secretary

Very truly yours,

/s/ JAMES H. HARDY, JR.

James H. Hardy, Jr.
Vice President – Product Supply

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.
* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.