CLOROX CO /DE/

FORM 4
(Statement of Changes in Beneficial Ownership)


Address    THE CLOROX COMPANY 1221 BROADWAY
            OAKLAND, California 94612-1888
Telephone  510-271-7000
CIK        0000021076
Industry   Personal & Household Prods.
Sector     Consumer/Non-Cyclical
Fiscal Year 06/30
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public
Utility Holding Company Act of 1935 or Section 30(f) of the
Investment Company Act of 1940

1. Name and Address of Reporting Person *
   SULLIVAN G CRAIG
   1221 BROADWAY
   OAKLAND, CA 946121888

2. Issuer Name and Ticker or Trading Symbol
   CLOROX CO /DE/ [ CLX ]

3. Date of Earliest Transaction
   11/3/2003

4. If Amendment, Date Original Filed
   11/3/2003

5. Relationship of Reporting Person(s) to Issuer
   (Check all applicable)
   __ X __ Director
   ___ 10% Owner
   __ X __ Officer (give title below)
   ___ Other (specify below)
   Chairman of the Board

6. Individual or Joint/Group Filing (Check Applicable Line)
   _X_ Form filed by One Reporting Person
   ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security (Instr. 3)</th>
<th>Trans. Date</th>
<th>Deemed Execution Date, if any</th>
<th>Trans. Code (Instr. 8)</th>
<th>Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)</th>
<th>Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>11/3/2003</td>
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<td>G (1)</td>
<td>6700 D $0</td>
<td>127097.00</td>
<td>Direct (D)</td>
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<tr>
<td>Common Stock</td>
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<tr>
<td>Common Stock</td>
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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Title of Derivative Security (Instr. 3)</th>
<th>Conversion or Exercise Price of Derivative Security</th>
<th>Trans. Date</th>
<th>Deemed Execution Date, if any</th>
<th>Trans. Code (Instr. 8)</th>
<th>Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)</th>
<th>Date Exercisable</th>
<th>Expiration Date</th>
<th>Title of Securities Underlying Derivative Security (Instr. 3 and 4)</th>
<th>Price of Derivative Security (Instr. 5)</th>
<th>Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>Nature of Indirect Beneficial Ownership (Instr. 4)</th>
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Explanation of Responses:
(1) Donation of stock under The Clorox Company Employee GIFT Campaign.

Remarks:

Reporting Owners

Reporting Owner Name / Address | Relationships |
-------------------------------|---------------|
SULLIVAN G CRAIG 1221 BROADWAY OAKLAND, CA 946121888 | Chairman of the Board |

Signatures

By: By Patrick M. Meehan, Assistant General Counsel

**Signature of Reporting Date**

11/4/2003
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.