FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *
   TATASEO FRANK A
   (Last) (First) (Middle)
   1221 BROADWAY
   OAKLAND, CA 94612-1888

2. Issuer Name and Ticker or Trading Symbol
   CLOROX CO /DE/ [ CLX ]

3. Date of Earliest Transaction (MM/DD/YYYY)
   3/17/2014

5. Relationship of Reporting Person(s) to Issuer
   (Check all applicable)
   ______ Director
   _____ 10% Owner
   ___ Officer (give title below)
   _____ Other (specify below)
   EVP - Prof. Products Div.

4. If Amendment, Date Original Filed (MM/DD/YYYY)

6. Individual or Joint/Group Filing (Check Applicable Line)
   _X Form filed by One Reporting Person
   ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)
   Common Stock

2. Trans. Date
   3/17/2014

3. Trans. Code (Instr. 8)
   S

4. Securities Acquired (A) or Disposed of (D) (Instr. 3 and 4)
   970,000

5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)
   3754,000

6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)
   I

7. Nature of Indirect Beneficial Ownership (Instr. 4)
   By Trust

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)

2. Conversion or Exercise Price of Derivative Security

3. Trans. Date

4. Trans. Code (Instr. 8)
   V

5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)

6. Date Exercisable and Expiration Date

7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)

8. Price of Derivative Security (Instr. 5)

9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)

10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)

11. Nature of Indirect Beneficial Ownership (Instr. 4)

Explanation of Responses:
(1) Transaction executed pursuant to a pre-planned trading program adopted by reporting person in accordance with Rule 10b5-1 of the Securities Exchange Act of 1934.

Reporting Owners

Reporting Owner Name / Address
TATASEO FRANK A
1221 BROADWAY
OAKLAND, CA 94612-1888

Relationships
Director
10% Owner
Officer
Other
EVP - Prof. Products Div.

Signatures
By Angela Hilt, Attorney-in-Fact for
3/19/2014

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.
* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.