FORM 5
(Annual Statement of Changes in Beneficial Ownership)

Filed 8/14/2003 For Period Ending 6/30/2003

THE CLOROX COMPANY 1221 BROADWAY
OAKLAND, California 94612-1888
Telephone 510-271-7000
CIK 0000021076
Industry Personal & Household Prods.
Sector Consumer/Non-Cyclical
Fiscal Year 06/30
ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person
   SHANNON MICHAEL E
   1221 BROADWAY
   OAKLAND, CA 94612

2. Issuer Name and Ticker or Trading Symbol
   CLOROX CO /DE/ [CLX]

3. Statement for Issuer's Fiscal Year Ended
   6/30/2003

4. If Amendment, Date Original Filed
   
5. Relationship of Reporting Person(s) to Issuer
   ___ X __ Director
   ___ 10% Owner
   ____ Officer (give title below) ___ Other (specify below)

6. Individual or Joint/Group Filing
   ___ X Form Filed by One Reporting Person
   ___ Form Filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)  2. Trans. Date  3. Trans. Code (Instr. 8)  4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  5. Amount of Securities Beneficially Owned Following Reported Transaction(s)  6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)  7. Nature of Indirect Beneficial Ownership (Instr. 4)

Deferred Stock Units $0.00 8/15/2002 J (1) 3.71 (2) (2) Common Stock 3.71 $42.20 714.80 D

Deferred Stock Units $0.00 9/30/2002 A (3) 155.55 (2) (2) Common Stock 155.55 $40.18 870.35 D

Deferred Stock Units $0.00 9/30/2002 J (1) 4.21 (2) (2) Common Stock 4.21 $40.18 874.56 D

Deferred Stock Units $0.00 12/31/2002 A (4) 231.16 (2) (2) Common Stock 231.16 $43.26 1105.72 D

Deferred Stock Units $0.00 2/15/2003 J (1) 5.83 (2) (2) Common Stock 5.83 $41.70 1111.55 D

Deferred Stock Units $0.00 5/15/2003 J (1) 5.63 (2) (2) Common Stock 5.63 $43.45 1117.18 D

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)


Deferred Stock Units $0.00 8/15/2002 J (1) 3.71 (2) (2) Common Stock 3.71 $42.20 714.80 D

Deferred Stock Units $0.00 9/30/2002 A (3) 155.55 (2) (2) Common Stock 155.55 $40.16 870.35 D

Deferred Stock Units $0.00 9/30/2002 J (1) 4.21 (2) (2) Common Stock 4.21 $40.18 874.56 D

Deferred Stock Units $0.00 12/31/2002 A (4) 231.16 (2) (2) Common Stock 231.16 $43.26 1105.72 D

Deferred Stock Units $0.00 2/15/2003 J (1) 5.83 (2) (2) Common Stock 5.83 $41.70 1111.55 D

Deferred Stock Units $0.00 5/15/2003 J (1) 5.63 (2) (2) Common Stock 5.63 $43.45 1117.18 D

Explanation of Responses:
(1) Deferred Stock Units acquired through dividend reinvestment during the fiscal year pursuant to the Independent Directors' Stock-Based Compensation Plan.

(2) The Deferred Stock Units accrued pursuant to the Independent Directors' Stock-Based Compensation Plan will be settled 100% in Clorox stock upon the reporting person's retirement or other termination of service as a Director.
Receipt of Deferred Stock Units in lieu of receipt of quarterly director's fee pursuant to the Independent Directors' stock-Based Compensation Plan.

(4) Annual $10,000 award of Deferred Stock Units pursuant to the Independent Directors' Compensation Plan.

Remarks:

<table>
<thead>
<tr>
<th>Reporting Owners</th>
<th>Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reporting Owner Name / Address</td>
<td>Director</td>
</tr>
<tr>
<td>SHANNON MICHAEL E 1221 BROADWAY OAKLAND, CA 946121888</td>
<td>X</td>
</tr>
</tbody>
</table>

Signatures
By: Patrick M. Meehan, Assistant General Counsel 8/14/2003

* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

End of Filing