

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 22, 2010

THE CLOROX COMPANY

(Exact name of registrant as specified in its charter)

Delaware

(State or other jurisdiction of
incorporation)

1-07151

(Commission File Number)

31-0595760

(I.R.S. Employer
Identification No.)

1221 Broadway, Oakland, California 94612-1888

(Address of principal executive offices) (Zip code)

(510) 271-7000

(Registrant's telephone number, including area code)

Not applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 Under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure

As previously disclosed, on November 5, 2010, The Clorox Company (the “Company”) completed the sale of substantially all of its global auto care businesses (the “Auto Businesses”), which consist of the businesses of developing, formulating, supplying, manufacturing, packaging, marketing, selling and distributing certain appearance and performance products specifically formulated and sold under the brand names Armor All, STP, Oomph!, Son of a Gun, Tuff Stuff and Car Buddy for use with motor vehicles worldwide, pursuant to the terms of a Purchase and Sale Agreement dated September 21, 2010 (the “Purchase Agreement”) with Viking Acquisition Inc. (the “Purchaser”). The Purchaser is owned by affiliates of Avista Capital Holdings, L.P.

Beginning in the fiscal quarter ended September 30, 2010, the Company has included the financial results of the Auto Businesses in discontinued operations and accordingly reclassified historical Auto Businesses’ results.

Attached hereto as Exhibit 99.1 is a schedule that sets forth the Company’s unaudited Quarterly and Fiscal Year 2010 condensed consolidated data on an as reported basis and as adjusted to reflect the results of the Auto Businesses in discontinued operations.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits

<u>Exhibit</u>	<u>Description</u>
99.1	Schedule of Unaudited Quarterly and Fiscal Year 2010 Condensed Consolidated Data.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

THE CLOROX COMPANY

Date: November 22, 2010

By: /s/ Laura Stein
Senior Vice President –
General Counsel

THE CLOROX COMPANY

FORM 8-K

INDEX TO EXHIBITS

Exhibit	Description
99.1	Schedule of Unaudited Quarterly and Fiscal Year 2010 Condensed Consolidated Data.

Schedule of Unaudited Quarterly and Fiscal Year 2010 Condensed Consolidated Data.
(Adjusted to reflect the Auto Businesses' results in discontinued operations)
Dollars in millions, except per share amounts

	Three Months Ended								Twelve Months Ended	
	September 30, 2009		December 31, 2009		March 31, 2010		June 30, 2010		June 30, 2010	
	As Reported	Adjusted	As Reported	Adjusted	As Reported	Adjusted	As Reported	Adjusted	As Reported	Adjusted
Net sales	\$ 1,372	\$ 1,303	\$ 1,279	\$ 1,215	\$ 1,366	\$ 1,287	\$ 1,517	\$ 1,429	\$ 5,534	\$ 5,234
Cost of products sold	753	720	718	686	749	713	837	796	3,057	2,915
Gross profit	619	583	561	529	617	574	680	633	2,477	2,319
Selling and administrative expenses	175	172	187	185	182	178	203	199	747	734
Advertising costs	127	122	127	123	127	122	137	127	518	494
Research and development costs	27	26	29	29	30	30	33	33	119	118
Interest expense	36	36	37	37	34	34	32	32	139	139
Other expense, net	10	10	18	18	1	1	-	-	29	29
Earnings from continuing operations before income taxes	244	217	163	137	243	209	275	242	925	805
Income taxes on continuing operations	87	77	53	44	78	66	104	92	322	279
Earnings from continuing operations	\$ 157	140	\$ 110	93	\$ 165	143	\$ 171	150	\$ 603	526
Earnings from discontinued operations, net of tax		17		17		22		21		77
Net earnings		\$ 157		\$ 110		\$ 165		\$ 171		\$ 603
Earnings per share										
Basic										
Continuing operations	\$ 1.12	\$ 1.00	\$ 0.78	\$ 0.66	\$ 1.17	\$ 1.01	\$ 1.21	\$ 1.06	\$ 4.28	\$ 3.73
Discontinued operations	-	0.12	-	0.12	-	0.16	-	0.15	-	0.55
Basic net earnings per share	\$ 1.12	\$ 1.12	\$ 0.78	\$ 0.78	\$ 1.17	\$ 1.17	\$ 1.21	\$ 1.21	\$ 4.28	\$ 4.28
Diluted										
Continuing operations	\$ 1.11	\$ 0.99	\$ 0.77	\$ 0.66	\$ 1.16	\$ 1.00	\$ 1.20	\$ 1.05	\$ 4.24	\$ 3.69
Discontinued operations	-	0.12	-	0.11	-	0.16	-	0.15	-	0.55
Diluted net earnings per share	\$ 1.11	\$ 1.11	\$ 0.77	\$ 0.77	\$ 1.16	\$ 1.16	\$ 1.20	\$ 1.20	\$ 4.24	\$ 4.24
Weighted average shares outstanding (in thousands)										
Basic	139,743	139,743	140,303	140,303	140,764	140,764	140,280	140,280	140,272	140,272
Diluted	140,861	140,861	141,528	141,528	142,014	142,014	141,651	141,651	141,534	141,534