

# FORM 3

**UNITED STATES SECURITIES AND EXCHANGE  
COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL  
OMB Number: 3235-0104  
Expires: January 31, 2005  
Estimated average burden  
hours per response... 0.5

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a)  
of the Public Utility Holding Company Act of 1935 or Section 30(h) of the  
Investment Company Act of 1940

1. Name and Address of Reporting Person *			2. Date of Event Requiring Statement (MM/DD/YYYY)		3. Issuer Name <b>and</b> Ticker or Trading Symbol		
<b>Fletcher Pamela</b>			<b>7/1/2004</b>		<b>CLOROX CO /DE/ [CLX]</b>		
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
<b>1221 BROADWAY</b>			<input type="checkbox"/> Director <span style="margin-left: 150px;"><input type="checkbox"/> 10% Owner</span> <input checked="" type="checkbox"/> Officer (give title below) <span style="margin-left: 50px;"><input type="checkbox"/> Other (specify below)</span> <b>VP - Secretary /</b>				
(Street)			5. If Amendment, Date Original Filed (MM/DD/YYYY)		6. Individual or Joint/Group Filing (Check Applicable Line)		
<b>OAKLAND, CA 946121888</b>					<input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person		
(City)	(State)	(Zip)					

### Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
<b>Common Stock</b>	<b>5638</b>	<b>D</b>	
<b>Common Stock</b>	<b>400</b>	<b>I</b>	<b>By Immediate Family</b>

### Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 4)	2. Date Exercisable and Expiration Date (MM/DD/YYYY)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
<b>Stock Option (Right to Buy) - 00AN</b>	<b>9/20/2003</b>	<b>9/20/2010</b>	<b>Common Stock</b>	<b>2143.00</b>	<b>\$36.13</b>	<b>D</b>	
<b>Stock Option (Right to Buy) - 01AK</b>	<b>9/24/2004</b> (1)	<b>9/24/2011</b>	<b>Common Stock</b>	<b>3970.00</b>	<b>\$35.22</b>	<b>D</b>	
<b>Stock Option (Right to Buy) - 02AT</b>	<b>10/1/2005</b> (2)	<b>10/1/2012</b>	<b>Common Stock</b>	<b>5055.00</b>	<b>\$40.18</b>	<b>D</b>	
<b>Stock Option (Right to Buy) -</b>	<b>9/17/2007</b>		<b>Common</b>				

**Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)**

1. Title of Derivate Security (Instr. 4)	2. Date Exercisable and Expiration Date (MM/DD/YYYY)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
<b>03BE</b>	(2)	<b>9/17/2013</b>	<b>Stock</b>	<b>7480.00</b>	<b>\$45.25</b>	<b>D</b>	
<b>Stock Option (Right to Buy) - 99N/2</b>	<b>6/30/2006</b>	<b>12/31/2006</b>	<b>Common Stock</b>	<b>5200.00</b>	<b>\$67.38</b>	<b>D</b>	

**Explanation of Responses:**

- (1) Option exercisable in 3 equal installments - 1/3 on each of the first, second and third anniversaries of the grant date.
- (2) Option exercisable in 4 equal installments - 1/4 on each of first, second, third and fourth anniversaries of the grant date.

**Reporting Owners**

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
<b>Fletcher Pamela 1221 BROADWAY OAKLAND, CA 946121888</b>			<b>VP - Secretary</b>	

**Signatures**

**By: Patrick M. Meehan, Assoc. General Counsel for**

**7/8/2004**

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

July 1, 2004

Securities and Exchange Commission

450 – Fifth Street – N.W.

Washington, DC 20549

Ladies and Gentlemen:

This letter authorizes the following representatives of The Clorox Company, acting singly, to execute and file with you on my behalf all future Forms 3, 4 and 5 respecting my holdings of equity securities of The Clorox Company:

Peter D. Bewley, Senior Vice President-General Counsel

Patrick M. Meehan, Associate General Counsel

Robin A. Stoner, Senior Paralegal II

Thomas W. Huckaby, Assistant Secretary

Very truly yours,

/s/ PAMELA FLETCHER

Pamela Fletcher

Vice President – Secretary