CLOROX CO /DE/

FORM 11-K
(Annual Report of Employee Stock Plans)

Filed 3/28/1994 For Period Ending 9/30/1993

Address	THE CLOROX COMPANY 1221 BROADWAY
	OAKLAND, California 94612-1888
Telephone	510-271-7000
CIK	0000021076
Industry	Personal & Household Prods.
Sector	Consumer/Non-Cyclical
Fiscal Year	06/30
A. Full title of the plan and the address of the plan, if different from that of the issuer named below:

THE CLOROX COMPANY
TAX REDUCTION INVESTMENT PLAN

B. Name of issuer of the securities held pursuant to the plan and the address of its principal executive office:

THE CLOROX COMPANY
1221 Broadway
Oakland, CA 94612-1888

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<td>23</td>
<td>Consent of Deloitte &amp; Touche</td>
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Pursuant to the requirements of the Securities Exchange Act of 1934, the persons who administer the plan have duly caused this annual report to be signed on its behalf by the undersigned hereunto duly authorized.

THE CLOROX COMPANY
TAX REDUCTION INVESTMENT PLAN

Date: March 16, 1994          /s/ WILLIAM F. ASUFAHL
William F. Ausfahl
Group Vice President

Date: March 17, 1994          /s/ PETER N. LOURAS
Peter N. Louras
Group Vice President

Date: March 24, 1994          /s/ JANET M. BRADY
Janet M. Brady
Vice President - Human Resources

Date: March 18, 1994          /s/ EDWARD A. CUTTER
Edward A. Cutter
Senior Vice President, General Counsel and Secretary

Date: March 21, 1994          /s/ KAREN M. ROSE
Karen M. Rose
Vice President - Treasurer
INDEPENDENT AUDITORS' CONSENT


/s/ Deloitte & Touche

March 22, 1994