CLOROX CO /DE/

FORM 4
(Statement of Changes in Beneficial Ownership)

Filed 9/19/2003 For Period Ending 9/17/2003

<table>
<thead>
<tr>
<th>Address</th>
<th>THE CLOROX COMPANY 1221 BROADWAY</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>OAKLAND, California 94612-1888</td>
</tr>
<tr>
<td>Telephone</td>
<td>510-271-7000</td>
</tr>
<tr>
<td>CIK</td>
<td>0000021076</td>
</tr>
<tr>
<td>Industry</td>
<td>Personal &amp; Household Prods.</td>
</tr>
<tr>
<td>Sector</td>
<td>Consumer/Non-Cyclical</td>
</tr>
<tr>
<td>Fiscal Year</td>
<td>06/30</td>
</tr>
</tbody>
</table>
FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the
Investment Company Act of 1940

1. Name and Address of Reporting Person *

TANDOWSKY KEITH R
1221 BROADWAY
OAKLAND, CA 946121888

2. Issuer Name and Ticker or Trading Symbol

CLOROX CO /DE/ [ CLX ]

3. Date of Earliest Transaction (MM/DD/YYYY)

9/17/2003

4. If Amendment, Date Original Filed (MM/DD/YYYY)


5. Relationship of Reporting Person(s) to Issuer
(Check all applicable)

_____ Director
_____ 10% Owner
___ Officer (give title below)
_____ Other (specify below)

VP-Information Services

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Code</th>
<th>Trans. Date</th>
<th>Trans. Code</th>
<th>Trans. Date, if any</th>
<th>Securities Acquired or Disposed of (A) or Disposed of (D)</th>
<th>Amount of Securities Beneficially Owned Following Reported Transaction(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stock Option (Right to Buy) - 03AX</td>
<td>V</td>
<td>9/17/2003</td>
<td>03AX</td>
<td>9/30/2003 (1)</td>
<td>18600</td>
<td>18600.00</td>
</tr>
</tbody>
</table>

6. Individual or Joint/Group Filing (Check Applicable Line)

_ X _ Form filed by One Reporting Person
___ Form filed by More than One Reporting Person

Explanation of Responses:

(1) Option exercisable in 4 equal installments on each of 9/30/04, 9/30/05, 9/30/06, and 9/30/07.

Remarks:

Reporting Owners

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>TANDOWSKY KEITH R 1221 BROADWAY OAKLAND, CA 946121888</td>
<td>VP-Information Services</td>
</tr>
</tbody>
</table>

Signatures

By: Patrick M. Meehan, Asst. General Counsel for

** Signature of Reporting Person

Date 9/19/2003
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.