

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE **COMMISSION**

Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP **OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *			2. Is	2. Issuer Name and Ticker or Trading Symbol						ng Symb		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
awn C			\mathbf{CL}	ORO	X (CO	/ D	E /[CLX	[]						
			3. D	3. Date of Earliest Transaction (MM/DD/YYYY)							DD/YYYY	Direct	_ Director		10% O	wner
(1.1181)	(Midd	ie)							(,		cer (give title	e below)	Othe	er (specify
						1.	1 /1	12/20	1.1			below)				
(Street)				4. If Amendment, Date Original Filed (MM/DD/YYYY)							ed		6. Individual or Joint/Group Filing (Check Applicable Line)			
CA 9461	2-1888															
												X Form filed by One Reporting Person				
(State)	(Z.P)											FORM THE	ed by More i	пап Опе Кер	orung Persoi	П
	Table I	- Non-I	Derivat	ive Sec	curit	ies A	Ac	quirec	l, Dis	po	sed of, o	r Beneficially	y Owned			
											red (A) or	5. Amount of S	5. Amount of Securities Beneficially			7. Nature
			Date													of Indirect Beneficial
							- 1	(Instr. 5	, 4 and	3)		(Instr. 3 and 4)			Direct (D)	Ownership
				any	8	3)									or Indirect	(Instr. 4)
									1 ` ′							
					(~ode	$ _{v} $	Amour		,l	Price				'	
		-	11/13/201	4			H		00	+					_	
						M		1020100	A	'	\$61.1600	9	335.0000		D	
		1	11/13/201	.4		s		100.000	0 D	\$	5101.9900	9	235.0000		D	
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1. Title of Derivate Security 2. 3. Trans. Security Conversion or Exercise Execution Execution															11. Nature	
																Beneficial
Price of		(Instr.										4) (Instr. 5) Securities		Derivative	Ownership	
1		(8)	*												(Instr. 4)	
Security				(Instr. 3, 4 and									Following			
				5)										Reported	(I) (Instr.	
			Codo	(A)	(D)					ion	Title	Amount or Number of		Transaction (s) (Instr. 4)	(4)	
	11/13/2014		Code		(D) 6 50.0 0	100		/2008	9/18/2	017	Common	Shales		0.0000		
	Pawn C (First) WAY (Street) CA 9461 (State) le II - Der 2. Conversion or Exercise	(First) (Middel WAY (Street) CA 94612-1888 (State) (Zip) Table I Le II - Derivative S 2. Conversion or Exercise Price of Derivative S Date	Pawn C (First) (Middle) WAY (Street) CA 94612-1888 (State) (Zip) Table I - Non-I 2.	Cante Cant	CLORO Street St	CLOROX (Conversion or Exercise Price of Derivative Security Street Conversion or Exercise Price of Derivative Security Street CLOROX (Conversion or Exercise Price of Derivative Security CLOROX (Conversion Date, if any or Disposed (D) (Instr. 3, 4 ar 5)) Street CLOROX (CLOROX (Conversion Date, if any or Disposed (D) (Instr. 3, 4 ar 5)) CLOROX (CLOROX (CLO	CLOROX CO	CLOROX CO /E	CLOROX CO /DE/ [CROWN CO /DE/] CLOROX CO /DE/] CROWN CO /DE/ [CROWN CO /DE/] CROWN CO /DE/] CROWN CO /DE/ [CROWN CO	CLOROX CO /DE/ [CLX	CLOROX CO /DE/ [CLX] 3. Date of Earliest Transaction (MM/M) 11/13/2014 4. If Amendment, Date Original File (MM/DD/YYYY) 4. If Amendment, Date Original File (MM/DD/YYYY) 4. Securities Acquired, Disposed of (Mn/DD/YYYY) 5. Trans. Date Expiration Date Date Expiration Date Date Date Expiration Date Date	CLOROX CO /DE/ [CLX]	Check all Chec	CLOROX CO /DE/ [CLX]	CLOROX CO /DE/ [CLX]	CLOROX CO /DE/ [CLX] (First) (Middle) 3. Date of Earliest Transaction (MM/DD/YYYY) (Street) 4. If Amendment, Date Original Filed (MM/DD/YYYY) 4. If Amendment, Date Original Filed (MM/DD/YYYY) (State) CA 94612-1888 (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 2. Trans. Date Deemed 17 Trans. Execution Code Date, if Unstr. 3 and 4) Code V Amount (D) Price 11/13/2014 M 4650.0000 A \$61.1600 D 5102.0187 (D) \$235.0000 D 11/13/2014 S 100.0000 D \$101.9900 D 2335.0000 D 11/13/2014 S 100.0000 D \$102.0187 (D) \$301.0000 D 11/13/2014 J (2) V 616.0000 D \$0.0000 A \$0.0000

Explanation of Responses:

- (1) This transaction was executed in multiple trades at prices ranging from \$102.00 to \$102.05. The price reported above reflects the weighted average sale price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- (2) Transfer holdings to family trust.
- (3) Includes 202 shares acquired pursuant to a dividend reinvestment feature of the Company's Stock Incentive Plan.

Reporting Owners

Reporting Owner Name / Address	Relationships					
reporting Owner Traine / Tradress	<u>'</u>	7				

	Director	10% Owner	Officer	Other
Willoughby Dawn C				
1221 BROADWAY			EVP-COO - Cleaning, Int'n	l
OAKLAND, CA 94612-1888				

Signatures

By Angela Hilt, Attorney-in-Fact for	11/17/2014		
** Cionature of Deporting Deport	Date		

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.