CLOROX CO /DE/

FORM 4
(Statement of Changes in Beneficial Ownership)

Filed 11/14/2003 For Period Ending 11/13/2003

Address THE CLOROX COMPANY 1221 BROADWAY
       OAKLAND, California 94612-1888
Telephone 510-271-7000
CIK 0000021076
Industry Personal & Household Prods.
Sector Consumer/Non-Cyclical
Fiscal Year 06/30
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public
Utility Holding Company Act of 1935 or Section 30(f) of the
Investment Company Act of 1940

1. Name and Address of Reporting Person *
   SCOTT LARY R
   1221 BROADWAY
   OAKLAND, CA 946121888

2. Issuer Name and Ticker or Trading Symbol
   CLOROX CO /DE/ [ CLX ]

5. Relationship of Reporting Person(s) to Issuer
   ___ X ___ Director
   ___ ___ 10% Owner
   ___ ___ Officer (give title below)
   ___ ___ Other (specify below)

3. Date of Earliest Transaction
   (MM/DD/YYYY) 11/13/2003

6. Individual or Joint/Group Filing (Check Applicable Line)
   ___ X Form filed by One Reporting Person
   ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Date</th>
<th>Code</th>
<th>Trans. Date</th>
<th>Trans.</th>
<th>Securities Acquired or Disposed of</th>
<th>Amount of Securities Beneficially Owned Following Reported Transaction(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>M</td>
<td>V</td>
<td>11/13/2003</td>
<td></td>
<td>(A) or (D)</td>
<td>15080.24</td>
</tr>
<tr>
<td>Common Stock</td>
<td>S</td>
<td>V</td>
<td>11/13/2003</td>
<td></td>
<td>(A) or (D)</td>
<td>7080.24</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Title of Derivative Security</th>
<th>Date</th>
<th>Code</th>
<th>Trans. Date</th>
<th>Deemed Execution Date</th>
<th>Number of Derivative Securities Acquired or Disposed of</th>
<th>Date Exercisable and Expiration Date</th>
<th>Title</th>
<th>Amount or Number of Shares</th>
</tr>
</thead>
<tbody>
<tr>
<td>Director Stock Option (Right to Buy) - 93E</td>
<td>$13.65</td>
<td>M</td>
<td>11/13/2003</td>
<td>11/18/1996</td>
<td>8000</td>
<td>11/18/2003</td>
<td>Common Stock</td>
<td>8000.00</td>
</tr>
</tbody>
</table>

Explanation of Responses:

Remarks:

Reporting Owners

Reporting Owner Name / Address: SCOTT LARY R 1221 BROADWAY OAKLAND, CA 946121888

Relationships: Director, 10% Owner, Officer, Other

Signatures

By: By Peter D. Bewley, Sr. VP - General Counsel

Date: 11/14/2003

** Signature of Reporting Person
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.
* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

End of Filing

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