**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. **Name and Address of Reporting Person**
   Fletcher Pamela
   1221 BROADWAY
   OAKLAND, CA 94612-1888

2. **Issuer Name and Ticker or Trading Symbol**
   CLOROX CO/DE/ [CLX]

3. **Date of Earliest Transaction (MM/DD/YYYY)**
   9/15/2004

4. If Amendment, Date Original Filed
   (MM/DD/YYYY)

5. **Relationship of Reporting Person(s) to Issuer (Check all applicable)**
   _____ Director
   ____ 10% Owner
   ____ Officer (give title below)
   _____ Other (specify below)
   VP - Secretary

6. **Individual or Joint/Group Filing (Check Applicable Line)**
   _ X Form filed by One Reporting Person
   ___ Form filed by More than One Reporting Person

### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Trans. Date</th>
<th>Code</th>
<th>Amount</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>9/15/2004</td>
<td>A</td>
<td>1375</td>
<td>$0</td>
</tr>
<tr>
<td>Common Stock</td>
<td></td>
<td>A</td>
<td>400.00</td>
<td></td>
</tr>
</tbody>
</table>

### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Title or Derivative Security</th>
<th>Conversion or Exercise Price of Derivative Security</th>
<th>Trans. Date</th>
<th>Code</th>
<th>Amount or Number of Shares</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stock Option (Right to Buy)</td>
<td>- 04CQ $53.88</td>
<td>9/15/2004</td>
<td>A</td>
<td>7480.00 $53.88 7480.00 D</td>
</tr>
</tbody>
</table>

**Explanation of Responses:**

(1) Option exercisable in 4 equal installments - 1/4 on each of first, second, third and fourth anniversaries of the grant date.

**Reporting Owners**

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fletcher Pamela</td>
<td>Director</td>
</tr>
<tr>
<td>1221 BROADWAY</td>
<td>10% Owner</td>
</tr>
<tr>
<td>OAKLAND, CA 946121888</td>
<td>Officer</td>
</tr>
<tr>
<td></td>
<td>Other</td>
</tr>
<tr>
<td></td>
<td>VP - Secretary</td>
</tr>
</tbody>
</table>

**Signatures**

By: Patrick M. Meehan, Asst. General Counsel for 9/17/2004
Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.