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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**  
Pursuant to Section 13 OR 15(d)  
of The Securities Exchange Act of 1934

**Date of report (Date of earliest event reported): September 25, 2015**

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**ASTRO-MED, INC.**  
(Exact name of registrant as specified in its charter)

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**Rhode Island**  
(State or other jurisdiction  
of incorporation)

**0-13200**  
(Commission  
File Number)

**05-0318215**  
(I.R.S. Employer  
Identification No.)

**600 East Greenwich Avenue**  
**West Warwick, RI 02893**  
(Address of principal executive offices) (Zip Code)

**(401)-828-4000**  
Registrant's telephone number, including area code

**Not applicable**  
(Former name or former address, if changed since last report.)

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 8.01 Other Events.**

On September 25, 2015, Astro-Med, Inc. (the “Company”) issued a press release announcing that the Company will begin doing business as AstroNova on a worldwide basis, effective immediately. The Company’s shares will continue to trade on the NASDAQ stock exchange under its official name, Astro-Med, Inc., using its present ticker symbol, ALOT. A copy of the press release relating to such announcement is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits.

<b>Exhibit</b>	<b>Description</b>
99.1	Press release dated September 25, 2015, entitled “Astro-Med, Inc. to Do Business as AstroNova to Support Growth Strategy”

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**ASTRO-MED, INC.**

Dated: September 25, 2015

By: /s/ Joseph P. O'Connell

Joseph P. O'Connell

Senior Vice President, Treasurer and Chief Financial Officer

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**EXHIBIT INDEX**

<b>Exhibit</b>	<b>Description</b>
99.1	Press release dated September 25, 2015, entitled “Astro-Med, Inc. to Do Business as AstroNova to Support Growth Strategy”

Press Release

**Astro-Med, Inc. to Do Business as AstroNova to Support Growth Strategy**

WEST WARWICK, RHODE ISLAND, U.S.A., September 25, 2015 – The Board of Directors and management of Astro-Med, Inc. (NASDAQ: ALOT), a leading manufacturer of products that utilize data visualization technology for the specialty printing and test & measurement markets, announced today that the company will begin doing business as AstroNova on a worldwide basis, effective immediately.

“As we developed our plans to modernize the company and transform it into a business that could deliver double-digit annual growth, it became clear a new name would be essential to effectively communicate our strategy,” said President and Chief Executive Officer Gregory A. Woods. “The name AstroNova fits our strategy well. ‘Astro’ references our strong roots in the aerospace business. ‘Nova’ comes from the Latin word ‘novus,’ meaning ‘new.’ Our new brand emphasizes our traditional strengths in aerospace, along with our expanding presence in test & measurement, product identification, and other new areas where we can apply our data visualization technology,” Woods said.

The Company’s business includes:

- AstroNova Aerospace (Ruggedized Products)
- AstroNova Product Identification (QuickLabel Systems – An AstroNova Division)
- AstroNova Test & Measurement (Data Acquisition Products)

Astro-Med’s Ruggedized Products and Test & Measurement businesses will adopt the AstroNova brand. QuickLabel Systems products will continue to go to market under the QuickLabel® brand, with a new logo and brand colors. Corporate and product line logos and colors will be aligned under a new AstroNova branding system.

The company has filed for trademark protection of the AstroNova name and logo in the United States and other countries.

The company’s shares will continue to trade on the NASDAQ stock exchange under its official name, Astro-Med, Inc., using its present ticker symbol, ALOT.

“We believe the new AstroNova brand will unify our organization, and provide an exciting opportunity to communicate our company’s potential for innovation and growth,” said Woods.

For more information, visit [www.astronovainc.com](http://www.astronovainc.com).

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**About AstroNova**

Astro-Med, Inc., D/B/A AstroNova, is a global leader in data visualization technology that delivers accuracy, efficiency, speed, and performance across a range of end-user markets. The Company's products include color label printers and consumables sold under the QuickLabel brand, ruggedized printers and networking products for aerospace and defense applications, as well as test & measurement products sold under the AstroNova brand. Astro-Med, Inc. is a member of the Russell Microcap<sup>®</sup> Index. Additional information is available by visiting [www.astronovainc.com](http://www.astronovainc.com).

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Contact:

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Senior Vice President, Chief Financial Officer